

2024

Corporate Support PROSPECTUS



AMERICAN SOCIETY OF
PLASTIC SURGEONS[®]



THE PLASTIC SURGERY
FOUNDATION[™]

2024 CORPORATE SUPPORT

January

Insights from Industry
Podcasts
January 17 – Arizona Society of Plastic Surgeons
January Bi-Monthly Meet Up
ASPS MedTech Innovators

February

February 2-4 – WPS Symposium

March

March 1-3 – Spring Meeting
March 7-10 – MWSPS
March 11 – NYRSPS Annual Residents Night
March 15-16 – Coding Workshop
March 17 – Resident Match Day Campaign
March 20 – Arizona Society of Plastic Surgeons
March Bi-Monthly Meet Up

April

PSF Virtual Focus Groups
Insights from Industry

May

May 15 – Arizona Society of Plastic Surgeons
Semi Annual Membership Meeting
May 31-June 2 – The Artistry of Injectables

June

Secure PSTM Branding!

July

July 26-28 – Plastic Surgery Boot Camp

August

Insights from Industry
Aug. 8-10 – Oral Board Preparation Course

September

September 26-29 – Plastic Surgery the Meeting

October

October 16 - Arizona Society of Plastic Surgeons Semi
Annual Membership Meeting
October 16 – BRA Day
October 18 - 20 – NCSPS and VASPS 2024 Annual
Scientific Meeting

November

November 16 - NYRSPS Annual Meeting

December

December 4-6 – Advocacy Summit

2025 Corporate Support

February

February 7 - 9 – WPS Symposium, Boston, MA
TBD - MWSPS Tahoe, CA

NOTES:

1. All opportunities which include dissemination of marketing materials generated by corporate partners must be approved by the ASPS Advertising Committee before they can be shared with the ASPS membership.
2. Opportunities outlined in this prospectus are up to date as of the printing of this booklet. ASPS reserves the right to make adjustments to these opportunities at any time.
3. ASPS would like to hear your ideas! Let us know if you are looking for a specific way to connect with our membership and we can work together to identify possible opportunities!

TABLE OF CONTENTS

AREAS OF SUPPORT	4	2025 ADVOCACY SUMMIT	31
FOCUS GROUPS	7	ASPS/ACEPS Resident Boot Camp	33
REGISTRIES AND CLINICAL STUDIES	8	PLASTIC SURGERY THE MEETING	36
RESEARCH SCHOLARSHIP AND AWARD	9	Premier Support	36
RESIDENT RESEARCH AND PRACTICE MANAGEMENT	11	Sponsorship	36
INNOVATION IN PLASTIC SURGERY	12	Satellite Symposia	39
BREAST RECONSTRUCTION AWARENESS CAMPAIGN	14	Opening Ceremonies and Welcome Reception	43
INSIGHTS FROM INDUSTRY	17	Patients of Courage	44
NEW YORK REGIONAL SOCIETY OF PLASTIC SURGEONS (NYRSPS) ANNUAL MEETING	18	Breast Reconstruction Awareness Close the Loop 5K	45
ASPS EDUCATION PODCASTS	20	Resident and Medical Student Programming	46
RESIDENT EDUCATION	21	Residents Bowl	46
ASPS WOMEN PLASTIC SURGEONS (WPS) OPPORTUNITIES	22		
PLASTIC SURGERY CODING WORKSHOP	25		
MOUNTAIN WEST SOCIETY OF PLASTIC SURGEONS ANNUAL MEETING	26		
MOUNTAIN WEST SOCIETY OF PLASTIC SURGEONS JOURNAL CLUB	28		
ASPS SPRING MEETING	29		

AREAS OF SUPPORT

Focus on Members



Affiliates and Managed Organizations of ASPS

Over the last three years, ASPS has worked to expand and deepen its connections in the Plastic Surgery space and, in doing so, has brought on several affiliate and managed organizations. Working as a partner, ASPS helps each organization ensure they have a successful program year after year by leveraging ASPS experience and staff.

- *International Confederation of Plastic Surgery Societies (ICOPLAST)*
- *International Society of Plastic Regenerative Surgeons (ISPRES)*
- *Migraine Surgery Society (MSS)*
- *Mountain West Society of Plastic Surgeons (MWSPS)*
- *New York Regional Society of Plastic Surgeons (NYRSPS)*
- *Virginia Society of Plastic Surgeons (VASPS)*



Clinical Meetings

Clinical Meetings created and hosted by ASPS provide quality accredited education to practicing physicians, residents, medical students and allied health professionals. ASPS is the trusted source for the most leading-edge, scientifically-sound and diverse educational programming within the plastic surgery specialty.



Practice Management

Successfully operating a plastic surgery practice demands that both surgeons and staff be open to continuous change, innovation and improvement to stay competitive in an ever-shifting marketplace. ASPS and The PSF support plastic surgeons and all allied health professionals in the fluctuating landscape of practice management.



Wellness

ASPS Wellness initiatives are specifically targeted to help combat the rising epidemic of physician burnout. Unlike stress, burnout does not allow a physician to take a few days off to “recharge their batteries.” Instead, lifestyle and practice change is ultimately required to return a physician to peak performance. Burnout has been linked to lower quality of care, higher medical error rates, lower patient satisfaction rates and higher malpractice risk. We seek to change that through ASPS Wellness Initiatives.



Women Plastic Surgeons

The WPS forum empowers female plastic surgeons within the Society through networking, education, advocacy and mentoring. The WPS forum works to promote female plastic surgeons and increase their involvement within both organized medicine and plastic surgery as a whole while simultaneously advancing the mission of ASPS.

AREAS OF SUPPORT

Focus on Members



ASPS Global Partners

ASPS has almost 3,300 international members from 105 different countries. ASPS has signed formal agreements (Memorandum of Understanding) with national plastic surgery societies around the world that have achieved a high standard in plastic surgery.

This agreement provides for mutual recognition of standards, governance and ethics; and acknowledges the eligibility of all members of each National Society to join the other as an International Member.

Our societies are entering with a spirit of mutual cooperation and sharing of information, acknowledging that each country wishes to participate jointly in improving standards and cooperation by plastic surgical organizations around the world.

Focus on the Patient



Patient Safety

ASPS is in a unique position to leverage data generated by our surgeons in order to identify opportunities for the advancement of patient safety within the specialty. ASPS education and initiatives use this data to create effective programming that positively impacts patient outcomes.



Public

ASPS is dedicated to providing timely and accurate educational opportunities for the public regarding reconstructive and aesthetic plastic surgery procedures. From patient education products to general education, ASPS works to ensure that potential plastic surgery patients are informed about their opportunities and choices before making decisions.

AREAS OF SUPPORT



Focus on the Future



Residents

Residency comes with the unique challenge of focusing on clinical education and training while preparing to launch a practice. ASPS helps residents through residency and onto a successful career.



The Plastic Surgery Foundation

The Plastic Surgery Foundation supports the research and international activities of ASPS members. The PSF works alongside ASPS to support innovative ideas, teach researchers how to articulate the relevancy, impact and possibilities of those ideas, bring the right people together so that tested and meaningful ideas can reach the marketplace and assist volunteers as they take those new ideas along with tried-and-true procedures to all corners of the world.



Research

The PSF is committed to advancing high-quality clinical and health services research that promotes evidence-based medicine in plastic surgery. Through clinical trials, registries, research grants, awards, scholarships and fellowships, The PSF is designed to be the leading facilitator of evidence-based medicine with a focus on improving quality of care and patient safety.



Advocacy

Advocacy is a top priority for the American Society of Plastic Surgeons, and PlastyPAC plays an integral role in our advocacy efforts. It allows the society to support, educate and influence federal candidates who support the public policy goals of ASPS.



Digital Reach

The ASPS Education Network (ASPS EdNet) is a centralized, interactive educational website, created by surgeons for surgeons. ASPS University provides virtual courses for plastic surgeons and other medical professionals on both practice management and clinical topics. The Enhance Your Practice podcast serves as an educational appetizer for plastic surgeons and office professionals looking for practice management information on the go. The Plastic Surgery Hotseat is a clinical podcast featuring controversial topics or differing opinions on procedural paths.

In addition, ASPS provides a number of webinars and virtual meetings, extending its digital outreach to thousands of plastic surgeons around the world.

FOCUS GROUP

This is the ultimate advisory board opportunity for any company focused on products for plastic surgeons. How valuable would it be for you to spend one dedicated hour with key experts and opinion leaders in plastic surgery? A PSF Industry Focus Group offers the opportunity to not only have in-depth discussions with 6-10 plastic surgeon thought leaders, but also to receive unbiased feedback on the topic of your choice.

The Focus Groups are ideal for:

- Start-up companies with a product developed to serve the plastic surgery field
- Plastic surgery industry partners with an innovative product or idea for a product not yet on the market
- Any company wishing for unbiased feedback about current or planned products or future product ideas

A dedicated PSF staff member will work with you to ensure your session is tailored to meet the specific goals of your company and a session moderator will help you achieve a productive, beneficial session. As an added benefit, all proceeds from the Industry Focus Group Sessions go directly to support research funded by The Plastic Surgery Foundation. Your participation supports the research efforts of our Society, while providing you with high-level input from the ASPS community.

PSF INDUSTRY FOCUS GROUP:

- ASPS provides 6-10 key opinion leaders in your target market, an expert moderator, AV-equipped space, food and beverage
- Option to add on 30 minutes for an additional \$5,000
- Option to add on a non-disclosure agreement for participants for an additional \$1,000

Virtual Focus Group: \$10,000

In-Person Focus Group: \$15,000

REGISTRIES AND CLINICAL STUDIES

ACTIVITY DESCRIPTION

The Plastic Surgery Foundation (PSF) and American Society of Plastic Surgeons (ASPS) are facilitating evidence-based medicine and quality improvement by bringing together plastic surgeons, other specialists, and government leaders who seek to answer important questions that can best be addressed through broad registry participation. The Plastic Surgery Registries Network (PSRN), the registry suite of ASPS/PSF, has been actively collecting plastic surgery data since 2002. The program has evolved more than 20 years from one registry to five registries, now collecting data on plastic surgery procedures, outcomes, devices, and rare diseases. The goal of the PSRN is to help plastic surgeons identify safe, effective treatments for their patients. PSRN registries also provide a means for quality reporting and practice improvement activities.

Opportunities Currently Exist to Support the Following ASPS/PSF Registries



The Plastic Surgery Registries Network (PSRN) is the registry suite of ASPS/PSF that has been actively collecting plastic surgery data since 2002. PSRN empowers practices to make data-driven improvements to outcomes by collecting and compiling data on fat grafting, breast implants and other plastic surgery procedures.



Tracking Operations & Outcomes for Plastic Surgeons (TOPS) is a HIPAA compliant, secure and confidential national database of plastic surgery procedures and outcomes. Launched in 2002, this evidence-based tool provides the ability to efficiently follow patients over time and was designed to assist plastic surgeons with clinical decision making and practice improvement by identifying clinical strengths and areas needing improvement on an individual level with national benchmarking. TOPS contains more than 1.5 million plastic surgery procedures with nearly 20 years in clinical use. All ASPS members and candidates for membership who practice in the U.S. are encouraged to participate in the TOPS program.



The Patient Registry and Outcomes For breast Implants and anaplastic large cell Lymphoma etiology and Epidemiology (PROFILE) Registry is a collaboration between ASPS, The PSF, and the FDA to better understand the role of breast implants in the etiology of anaplastic large cell lymphoma (ALCL) in order to determine whether an association exists between the device and the disease.



A commitment to safety and better patient outcomes is the very bedrock of our specialty. The Plastic Surgery Foundation has developed The National Breast Implant Registry (NBIR) in collaboration with the FDA and breast implant device manufacturers to help advance that commitment. The NBIR is a quality improvement initiative and safety surveillance registry that collects clinical, procedural and outcomes data at the time of operation and any subsequent reoperations for all U.S. patients receiving breast implants.



General Registry for Autologous Fat Transfer (GRAFT) is a web accessible database for tracking procedures and outcomes of fat grafting performed for aesthetic or reconstructive indications. All board-certified plastic surgeons within the U.S. and ASPS members in Brazil and Canada are eligible to participate. Data collected in GRAFT provides insight into safety and efficacy of fat grafting procedures and can be used for physician benchmarking and quality improvement activities. The collective data in GRAFT will lead to discovery of new trends, improve patient outcomes and have a broad impact on the future regulatory decisions. GRAFT collects clinical, procedural and outcomes data at the time of operation and any subsequent reoperations for all U.S. patients receiving breast implants.

Corporate Support Opportunities

Opportunities available for collaboration and sponsorship. Contact us if you are interested in learning more.

RESEARCH SCHOLARSHIPS AND AWARD

The Plastic Surgery Foundation (PSF) supports investigators from the beginning of their careers, during residency, on up to well-established plastic surgeons by offering a comprehensive research grant program focused entirely on advancing innovation and clinical practice in plastic surgery. The PSF offers research and training grants ranging from \$10,000 to \$50,000. Every year, The PSF receives between 125 and 150 applications requesting more than \$3 million dollars in funding for clinically relevant research and training. Support from corporate partners would increase the number of worthwhile requests that could be funded.

Here are some of the incredible research and training opportunities currently offered for plastic surgery residents, fellows and established plastic surgeons. The PSF welcomes the opportunity to collaborate with corporate partners on these or other worthy research and training initiatives.

PSF Aesthetic Plastic Surgery Research Grant

The PSF Aesthetic Plastic Surgery Research Grant is intended to support plastic surgeons in pursuing research in aesthetic/cosmetic plastic surgery.

Proposals should address aesthetic/cosmetic research topics and include focused research questions. The goals of the research may range from pilot projects to collect preliminary data to support larger future grant proposals, up to more advanced research questions that may lead to findings and results to have a more immediate impact on patient care. The PSF encourages new research concepts and novel ideas. Subject areas may include but are not limited to the following most common contemporary procedures in aesthetic plastic surgery: breast augmentation, liposuction, nose reshaping, eyelid surgery, tummy tuck and facelift.

Current Amount & Duration: Up to \$25,000 for one year pilot projects

PSF Directed Research Grant - Breast Implant Safety

Studies designed to assess breast implant safety, including local and systemic complications and illnesses related to breast implants, will be considered. Proposals that examine implant surveillance techniques and imaging are also invited. Basic, translational and clinical research studies are all within scope. Applications will be evaluated based upon the importance of the study question, soundness of study design, demonstration of study feasibility through preliminary/pilot data, the quality of the investigator team and use of appropriate statistical and analytic methods.

Current Amount & Duration: Up to \$50,000 for projects up to two years

RESEARCH SCHOLARSHIPS AND AWARD

(continued)

PSF Diversity and Inclusion Grant

The PSF recognizes the importance of fostering a culture of diversity and inclusivity in the field of plastic surgery. Currently, healthcare disparities persist in the United States and within the field of plastic surgery. It has been well documented that patients are more likely to seek care from providers with cultural backgrounds (e.g. racial/ethnic, etc.) more similar to their own when these providers are available.

It is also imperative that we encourage an environment of inclusion within our plastic surgery workforce, which incorporates diversity in our leadership, to bring forth a variety of perspectives and opportunities for these leaders to contribute ideas and to serve as role models and mentors to encourage other students currently underrepresented in the specialty, to choose plastic surgery as a profession.

The goal of this pilot grant is to fund research projects that will lead to the identification and creation of prospective tools, resources, approaches and/or strategies for improving diversity and inclusion in plastic surgery, and these tools should be widely adoptable throughout the specialty. Projects that are retrospective or historical in nature are less likely to be competitive.

Current Amount & Duration: Up to \$10,000 for one-year pilot projects

Research Fellowships

The purpose of the Research Fellowship Grant is to encourage research and academic career development in plastic surgery. This grant is for salary support only for a Resident or Fellow to obtain training and experience in research, under the guidance of an experienced mentor. The application must describe a structured research training plan, in addition to a research project. Only already funded research projects will be considered.

Amount & Duration: Up to \$50,000 for one year to be used for salary support only

RESIDENT RESEARCH AND PRACTICE MANAGEMENT

March 15, 2024

The Plastic Surgery Foundation Resident Research and Practice Management Campaign

Did you know?

Did you know The Plastic Surgery Foundation has two research grant programs specifically targeted at funding residents and junior faculty? The Combined Pilot Research Grants and Pilot Research Grants programs (see: [ThePSF.org/Grants](https://www.thepsf.org/grants)) were created to provide funding for preliminary or pilot phase research projects that will grow into larger grant proposals in the future or can be carried forward into an academic career.

How Your Company Can Help

On March 15, 2024, The Plastic Surgery Foundation will conduct a large donation campaign targeted at the American Society of Plastic Surgeons membership. Connect your brand to the excitement of Resident Match Day and the incredible opportunity of The PSF Pilot Research Grants by becoming a campaign sponsor.

Promotional Package | \$5,000

- Sponsor logo placed prominently at the bottom of PSF Resident Research and Practice Management campaign emails sent to ASPS members.
- Sponsor logo linked to an external website.
- Sponsor recognized on The PSF homepage as a PSF Resident Research and Practice Management sponsor.
- Sponsor recognized in posts on various PSF and ASPS social media channels as a PSF Resident Research and Practice Management sponsor.

SENIOR RESIDENTS KITS

QUARTERLY SUPPORTER BENEFITS: \$12,500 PER QUARTER

Senior Residents Kits help prepare resident surgeons for life beyond residency. The kits (one per quarter) include essential practice resources such as a complimentary subscription to CSAT, scrubs, ASPS patient education brochures and more. The sponsoring industry partner will have an exclusive opportunity to place informational inserts into the kits and ASPS will provide the sponsor with a mailing list of all residents and Young Plastic Surgeon members.

INNOVATION IN PLASTIC SURGERY

ASPS/MedTech Innovator Accelerator



The American Society of Plastic Surgeons (ASPS) is proud to have partnered with MedTech Innovator, the largest accelerator of medical devices in the world. MedTech Innovator matches healthcare industry leaders with innovative medical technology startups for mentorship and support.

Plastic surgery-focused medical device startups will submit applications to be a part of the ASPS/MedTech Innovator Plastic Surgery Track. Of all those submitted, five applicants will be chosen to represent the plastic surgery track in the overall MedTech Innovator Accelerator. Winners of the MedTech Innovator Accelerator could be awarded up to \$500,000 in cash prizes plus in-kind awards.

As a Plastic Surgery Accelerator Sponsor your company will:

- Review medical technology startup applications and select the best innovations
- Be a part of the MedTech Innovator Accelerator activities taking place Fall 2023 – Fall 2024
- Connect with medical technology startups to discuss their innovations and provide feedback on their potential for commercialization
- Be recognized as an innovation leader in plastic surgery

There are two opportunities to be a part of the ASPS/MedTech Innovator initiative.

2024 Cohort Innovation Sponsor | \$50,000

- Recognized as Innovation Sponsor for the 2024 MedTech Innovator Accelerator – Plastic Surgery Track on both ASPS and MedTech Innovator websites.
- Ability for sponsor to review applications submitted for the MedTech Innovator Accelerator - Plastic Surgery Track.
- Ability for up to five company representatives to judge applications submitted for the MedTech Innovator Accelerator – Plastic Surgery Track.
- Sponsor may attend as an observer in the Plastic Surgery Track Selection Committee Meeting (February 2024).
- Formal introductions by ASPS to Plastic Surgery Track applicants of interest.
- Invitation for one company representative to serve as a judge for the Plastic Surgery Track of the MedTech Innovator Accelerator (March 13 and/or 14, 2024).
- Ability for one company representative to serve as a corporate mentor to participating companies of interest.
- Opportunity to attend MedTech Innovator reception held at ADVAMED conference (October 15 – 17, 2024).
- Recognized in promotional materials onsite, online and print.

INNOVATION IN PLASTIC SURGERY

ASPS/MedTech Innovator Accelerator

2024 Cohort Catalyst Sponsor | \$100,000

- Recognized as Innovation Sponsor for the 2024 MedTech Innovator Accelerator – Plastic Surgery Track on both ASPS and MedTech Innovator websites.
- Ability for sponsor to review applications submitted for the MedTech Innovator Accelerator - Plastic Surgery Track.
- Ability for up to seven company representatives to judge applications submitted for the MedTech Innovator Accelerator – Plastic Surgery Track.
- Sponsor may participate in the Plastic Surgery Track Selection Committee Meeting and cast one vote on behalf of the company to determine the plastic surgery applicants to move forward to the MedTech Innovator Accelerator (February 2024).
- Invitation for three company representatives to serve as a judge for the Plastic Surgery Track of the MedTech Innovator Accelerator to choose the five plastic surgery applicants to proceed in the MedTech Innovator program (March 13 and/or 14, 2024).
- Ability for up to three company representatives to serve as a corporate mentor to participating companies of interest.
- Opportunity to participate in MedTech Innovator educational programming as appropriate, including MedTech Symposium held at Plastic Surgery The Meeting 2024.
- Formal introductions by ASPS to Plastic Surgery Track applicants of interest.
- Opportunity to attend MedTech Innovator reception held at ADVAMED conference (October 15 – 17, 2024).
- Recognized in promotional materials onsite, online and print.

2024 Plastic Surgery The Meeting – Innovation Challenge Sponsor

The Plastic Surgery Innovation Challenge is back for its fourth year. Hosted as part of Plastic Surgery The Meeting (PSTM), the 2024 Innovation Challenge features plastic surgeon innovators showcasing their medical device inventions and vying for the title of 2024 Innovator of the Year!

2024 Plastic Surgery The Meeting - Innovation Challenge Sponsor | \$25,000

As a sponsor of the 2024 Innovation Challenge your company will receive these benefits:

- Recognized as an official sponsor of the 2024 Plastic Surgery The Meeting (PSTM) Innovation Challenge.
- One company representative may serve as a reviewer/rater of all Plastic Surgery Innovation Challenge applications.
- One company representative may serve as a judge as part of the live Plastic Surgery Innovation Challenge session at PSTM24.
- Opportunity to provide one maximum 8.5 x 11-inch double-sided promotional flyer for distribution at the Plastic Surgery Innovation Challenge session at PSTM24.
- Formal introductions by ASPS to Plastic Surgery Innovation Challenge applicants of interest.
- Recognized in Plastic Surgery Innovation Challenge onsite, online, and print marketing.

BREAST RECONSTRUCTION AWARENESS CAMPAIGN



ACTIVITY DESCRIPTION

The Breast Reconstruction Awareness (BRA) campaign is sponsored by the American Society of Plastic Surgeons (ASPS) and The Plastic Surgery Foundation (The PSF). The Breast Reconstruction Awareness Campaign educates, engages and empowers women to make the reconstruction decision that is best for them following a diagnosis with breast cancer. That involves informing women, family members, caregivers and the media that the breast cancer loop remains open until a woman is informed of breast reconstruction options.

SPONSOR BENEFITS	DIAMOND \$100,000+	GOLD \$50,000	SILVER \$25,000	BRONZE \$10,000
RECOGNIZED SPONSOR OF BRA	✓	✓	✓	✓
POSTCARDS PROMOTING BRA DAY	✓	✓	✓	
WEBSITE ADS	✓	✓		
<i>PLASTIC SURGERY NEWS</i> (ASPS OFFICIAL NEWSPAPER WITH OVER 6K IMPRESSIONS)	1 - Individual at Signing 1-Campaign Focus in Oct.	1-Campaign Focus in Oct.	1-Campaign Focus in Oct.	1-Campaign Focus in Oct.
RECOGNIZED IN <i>PSN BREAST RECONSTRUCTION</i> MAGAZINE	✓			
THEPSF.ORG BRA WEB PAGES	100 words description	50 words description	25 words description	Logo placement
PR TOOLKIT	✓	✓	✓	✓
INCLUSION IN MEDIA CAMPAIGNS	✓	✓	✓	
USE OF BRA LOGO	✓	✓	✓	✓
RECOGNITION AT PLASTIC SURGERY THE MEETING	✓	✓	✓	✓

BREAST RECONSTRUCTION AWARENESS CAMPAIGN

CORPORATE SUPPORT OPPORTUNITIES

DIAMOND SPONSOR: \$100,000

- Recognized as a Diamond Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Company profile in *Plastic Surgery News (PSN)* acknowledging company support of BRA Campaign in October; exclusive to Diamond Sponsors
- Company recognition on social media ads
- Recognition in Postcards
- Company will be included in two national press releases throughout: one individual company-focused release and one campaign-focused release in October; which will include all sponsors
- Quote contribution to *Plastic Surgery News* article or the *Breast Reconstruction* magazine about Breast Reconstruction Awareness Day published in October
- Recognition on ThePSF.org, the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 100-word company description
- Recognition in the BRA Day Event PR Toolkit which is available to all BRA Day event hosts and affiliates who conduct events (ASPS members and public)
- Recognition in monthly social media campaigns
- A Breast Reconstruction Awareness sponsor badge to use in your own marketing collateral
- Recognition in The PSF gallery at Plastic Surgery The Meeting
- Recognition at Breast Reconstruction Awareness events to be conducted in conjunction with Plastic Surgery The Meeting
- Right of first refusal for Breast Reconstruction Awareness event branding opportunities

BREAST RECONSTRUCTION AWARENESS CAMPAIGN

(continued)

CORPORATE SUPPORT OPPORTUNITIES

GOLD SPONSOR: \$50,000

- Recognized as a Gold Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Company recognition on social media ads
- Recognition in postcard
- Company will be included in one national campaign focused releases in October, which will include all sponsors
- Recognition on ThePSF.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 100-word company description
- Recognition in the BRA Day Event PR Toolkit which is created each year to help members conduct events (ASPS members and public)
- Recognition in monthly social media campaigns
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in The PSF gallery at Plastic Surgery The Meeting
- Recognition at Breast Reconstruction Awareness event to be conducted in conjunction with Plastic Surgery The Meeting

SILVER SPONSOR: \$25,000

- Recognized as a Silver Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Company recognition on social media ads
- Recognition in postcard sent to all ASPS members
- Company will be included in one national campaign focused releases in October, which will include all sponsors
- Recognition on ThePSF.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 50-word company description
- Recognition at Breast Reconstruction Awareness event to be conducted in conjunction with Plastic Surgery The Meeting
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in The PSF gallery at Plastic Surgery The Meeting

BRONZE SPONSOR: \$10,000

- Recognized as a Bronze Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Recognition in postcard sent to all ASPS members
- Company will be included in one national campaign focused releases in October, which will include all sponsors
- Recognition on ThePSF.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo
- Recognition at Breast Reconstruction Awareness event to be conducted in conjunction with Plastic Surgery The Meeting
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in The PSF gallery at Plastic Surgery The Meeting

INSIGHTS FROM INDUSTRY



Don't wait for a meeting to share your message with ASPS members! Conduct an **Insights from Industry** webinar with ASPS to share emerging science, product updates and launches, and more. Just like an in-person symposium, your company would construct the content of the webinar but ASPS will provide the platform, facilitate the registration process, and send out emails to promote the program. In addition, the webinar is recorded and placed on our online education platform, ASPS Education Network (ASPS EdNet).

ASPS EdNet Usage Stats

Average total logins per day: 285

Average course completion per month: 1,770

CORPORATE SUPPORT BENEFITS

WEBINAR: \$15,000

- ASPS marketing and promotion via email, social media, and inclusion on the ASPS website.
- Webinars are hosted on ASPS EdNet for one year.
- A full list of registrants, including email addresses, will be delivered prior to the program
- A full list of attendees, including email addresses, will be delivered post program.
- Evaluation results from the webinar post program.
- Recordings of the webinar are provided to the sponsor within one week of the program.
- Sponsor may select their target audience from the list below:
 - U.S. Members*
 - U.S. Resident Subscribers*
 - International Members*
 - International Resident Subscribers*
 - Office Administrators*

NEW YORK REGIONAL ANNUAL MEETING 2024



November 16, 2024 | TBD, New York, NY

New York Board-Certified Plastic Surgeons, Residents, Allied Health Professionals, and Plastic Surgery Office Professionals

Expected Attendance: 150

CORPORATE SUPPORT OPPORTUNITIES

PLATINUM: \$10,000

- Non-CME programming during lunch
- Recognition as sponsor of lunch
- Full page front-inside or back-outside cover advertisement in the program book*
- One skirted table in the exhibit hall with priority placement*
- A total of four exhibitor badges
- Recognition as Platinum Sponsor on the website with company logo and 100-word company description
- 30-second advertising spot on the digital monitor (NEW)
- One pre- and post-meeting attendee mailing list
- Program flyer in registration bag given to registered attendees
- Product sample in registration bag given to registered attendees

GOLD: \$8,000

- One skirted table in the exhibit hall
- A total of two exhibitor badges
- Non-CME course during the afternoon break at the fall meeting
- Recognition as sponsor of afternoon break
- Program flyer in registration folder given to registered attendees
- One half-page advertisement in the program book
- Recognition as Gold Sponsor on the website with company logo and 50-word company description
- One pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online, and on-site

NEW YORK REGIONAL ANNUAL MEETING 2024

SILVER: \$5,000

- One skirted table in the exhibit hall
- A total of two exhibitor badges
- Program flyer in registration folder given to registered attendees
- One quarter-page advertisement in the program book
- Recognition as Silver Sponsor on the website with a 25-word company description
- One pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online, and on-site

BRONZE: \$2,500

- One skirted table in the exhibit hall
- A total of two exhibitor badges
- Company listing in the printed onsite Exhibitor Directory
- One post-meeting attendee mailing list

DIGITAL ADVERTISING: \$1,500

- 30-second digital advertisement looping on digital monitors
- Company Logo on all digital monitors

REGISTRATION BAG INSERT: \$1,000

- Printed insert or product sample in registration bag
- Maximum size of the insert is 8.5 x 11-inch on 110lb cardstock
- Inserts can be double-sided

"KNOW BEFORE YOU GO" EMAIL: \$1,000

- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to an external website

"THANK YOU" EMAIL: \$1,000

- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to an external website

ASPS EDUCATION PODCASTS



22,400+ downloads in 32 months
Top App: Apple Podcasts (71%)
Top Device: Apple iPhone (82%)
Most listeners: United States (89%)

Join ASPS for our podcast series on practice management or clinical controversies, available in both the Apple and Android podcast stores. Whether driving in our cars or walking around the block, listening to podcasts is becoming an extremely popular pastime.

CORPORATE SUPPORT OPPORTUNITIES

Podcast Sponsor: \$5,000

- Exclusive sponsorship of a podcast regular episode with host recognition at start and end of podcast episode
- Opportunity to provide speaker or case study for discussion to be integrated as a segment in the episode (content/speaker must be relevant to podcast content)
- Inclusion of one pre-roll advertising placement

Special Edition Bonus Episode Sponsor: \$12,000

- Opportunity to identify a topic to be incorporated as a “special edition” bonus episode to an existing section
- Ability to develop, script, record, and edit the content for an Enhance Your Practice Podcast (maximum of 25 minutes)
- Ability for sponsor to include Mid-Roll Advertisement in the 25-minute timeline
- Content must be reviewed and approved by ASPS EdNet Chairs and/or Enhance Your Practice Podcast Chairs
- ASPS podcast host will provide the introduction and wrap up the “special edition” episode

ADVERTISING OPPORTUNITIES

Pre-Roll Advertisement: \$1,000

- One 15-second advertisement at the beginning of podcast for the host to discuss the sponsor’s product

Mid-Roll Advertisement: \$1,500

- One 60-second advertisement with host discussing their experience with the sponsor’s product

Post-Roll Advertisement: \$750

- One 30-second advertisement at the end of the podcast with audio provided by the sponsor

RESIDENT EDUCATION



Event Overview

Online Self-Directed / Group Learning Program

Number of U.S. Resident Enrollees: 1,250

Number of International Resident Enrollees: 625

Target Audience: Residents

Used by more than 120 domestic training programs and residents from around the world

The Resident Education Center (REC) has been integrated into the curricula of most U.S.-based training programs for several years. The REC includes 88 modules of plastic surgery self-study content covering the breadth of plastic surgery practice.

The modules open with an outline of key section learning points and a required pre-test to gauge the base level of knowledge prior to exposure to the learning materials. Following the pre-test, the user is provided with at least five "best of" clinical journal articles to read, an audio-PowerPoint lecture to review, sample oral board cases to consider and, in many cases, surgical video to watch. Finally, the user is provided with a reading list of additional resources to study and a post-test, which includes remediation via discussion and references.

QUARTERLY SUPPORTER BENEFITS: \$5,000

- Recognized on the home page of the Resident Education Center
- Social Media recognition of sponsorship
- Recognized in the quarterly publication, *Plastic Surgery Resident*
- Advertisement in *Plastic Surgery Resident* Email



INTERNATIONAL RESIDENTS WORLD CUP

This one-of-a-kind competition brings together plastic surgery training programs from around the world to compete for the title of International Residents World Cup champion! Teams of up to four residents will be asked questions on case studies and the core curriculum of plastic surgery.

Platinum Sponsor \$10,000 (Exclusive)

- Company logo placed on all marketing materials for International Resident World
 - Company link website
 - 50-word company description
- Verbal (virtual) recognition in Kahoot recognizing company's support
- Company logo on all slides
- Company logo on bracket board
- Banner for the IRWC at the International Center with company logo
- Two-minute speaking opportunities at the beginning and end

ASPS WOMEN PLASTIC SURGEONS



Delivery Format: In-Person Meeting

Date: February 2nd - 4th, 2024

Location: Santa Ana Pueblo, NM Hyatt Regency Tamaya

Target Audience: Female Board-Certified Plastic Surgeons and Residents

Expected Attendance: 150

ACTIVITY DESCRIPTION

Representing the interests of female plastic surgeon ASPS members and candidates for membership, the Women Plastic Surgeons (WPS) forum seeks to educate, empower, and collaborate with female plastic surgeons to increase their involvement within organized medicine and the plastic surgery specialty. The group's annual symposium is a uniquely casual and intimate opportunity to connect with these influential women. Male members and candidate members of ASPS are welcome to participate in WPS-sponsored events. (Formally known as the WPS Retreat).

Platinum Sponsor: \$20,000 (Two available)

- Recognized as Platinum Sponsor including logo, company description (100 words), and link to company website on ASPS website
- Recognized as Platinum Sponsor on virtual meeting platform including logo, company description (100 words), up to three resource links, and one video (up to five minutes)
- One skirted table in the exhibit hall with priority placement with four exhibitor badges
- Four company invitations to attend the Friday evening networking event
- One 10-minute speaking opportunity during lunch‡
- Recognized as a featured sponsor during lunch breaks (all food and beverage costs are covered by ASPS directly)
- Opportunity to provide one registration bag insert for attendees§
- Opportunity to brand an existing item within the registration bag or provide a new item (new item would be provided at cost to sponsor)
- One pre- and post-program attendee mailing list*
- Recognition in all program promotional materials: print, online, onsite

Gold Sponsor: \$12,000 (Four available)

- Recognized as Gold Sponsor including logo, company description (100 words), and link to company website on ASPS website
- Recognized as Gold Sponsor on virtual meeting platform including logo, company description (100 words), up to three resource links, and one video (up to five minutes).
- One skirted table in the exhibit hall with preferred placement with two exhibitor badges
- Two company invitations to attend the Friday evening networking event
- One 10-minute speaking opportunity during lunch‡
- Opportunity to provide one registration bag insert for attendees§
- Opportunity to brand an existing item within the registration bag or provide a new item (new item would be provided at cost to sponsor)
- One pre- and post-program attendee mailing list*
- Recognition in all program promotional materials: print, online, onsite

**As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.*

‡ Selection of sponsor benefits is based on tier and order of signed agreement.

§ Printed copies and product samples must be received in time for inclusion.

ASPS WOMEN PLASTIC SURGEONS

Silver Sponsor: \$5,000

- Recognized as Silver Sponsor including logo, company description (50 words), and link to company website on ASPS website
- Recognized as Silver Sponsor on virtual meeting platform including logo, company description (50 words), and up to three resource links
- One skirted table in the exhibit hall with two exhibitor badges
- One pre-program attendee list OR one post-program attendee mailing list*

Additional Branding/Sponsorship Opportunities

Branding and additional sponsorship opportunities are available to Silver, Gold, or Platinum sponsors only.

WPS Welcome Reception: \$10,000

- Exclusive sponsor of the Thursday evening Welcome Reception (all food and beverage costs are covered by ASPS directly)
- Three-minute welcome by a company representative
- Two additional company invitations to attend the Welcome Reception
- Company logo recognition in an email sent by ASPS inviting attendees to attend the Welcome Reception with two resource links
- Recognition in all program promotional materials: print, online, onsite

WPS Resident Scholarship Sponsor: \$10,000

- Exclusive sponsor of the future resident women leaders 2024 scholars
- Recognition at the Thursday evening Welcome Reception
- Three-minute speaking opportunity by a company representative at Welcome Reception

- Two company invitations to attend the Thursday evening Welcome Reception
- Sponsorship includes the funding for four all-inclusive Resident scholarships for the WPS symposium.
- Recognition in all program promotional materials: print, online, onsite

WPS Friday Networking Activity: \$15,000

- Exclusive sponsor of the Friday evening attendee activity (all food and beverage costs are covered by ASPS directly)
- Three-minute welcome by a company representative
- Two company invitations to attend the Friday Networking Activity.
- Company logo recognition in the email sent by ASPS inviting attendees to attend the Friday evening activity with two resource links
- Recognition in all program promotional materials: print, online, onsite

WPS Saturday Morning Networking Yoga: \$10,000

- Exclusive sponsor of the Saturday WPS Networking Yoga (all food and beverage costs are covered by ASPS directly)
- Three-minute welcome by a company representative
- Two company invitations to attend the Saturday Networking Yoga event.
- Company logo recognition in the email sent by ASPS inviting attendees to attend the Saturday Networking Activity with two resource links
- Recognition in all program promotional materials: print, online, onsite

**As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.*

‡ Selection of sponsor benefits is based on tier and order of signed agreement.

§ Printed copies and product samples must be received in time for inclusion.

ASPS WOMEN PLASTIC SURGEONS

(continued)

WPS Saturday Evening Networking Activity: \$10,000

- Exclusive sponsor of the Optional Saturday WPS Networking Activity (all food and beverage costs are covered by ASPS directly)
- Three-minute welcome by a company representative
- Two company invitations to attend the Saturday Evening Networking event.
- Company logo recognition in the email sent by ASPS inviting attendees to attend the Saturday Networking Activity with two resource links
- Recognition in all program promotional materials: online

Signature Cocktail Sponsorship: \$5,000

- Company name and logo advertised on bar signage
- Ability to name two cocktails
- Sponsor logo prominently placed at the bottom of the email sent to all attendees

Photo Booth Sponsorship: \$3,000

- Company name and logo advertised on photo booth
- Sponsor logo prominently placed at the bottom of the email sent to all attendees

"Know Before You Go" Email Sponsor: \$3,000

- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to the external website

"Thank You for Attending" Email: \$3,000

- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to an external website

Additional Advertising Opportunities

Additional advertising opportunities are open to sponsors and non-sponsors.

WPS Symposium Schedule Page Advertising Placement: \$3,000

- 250 x 250 ad placed on the main page of the meeting conference site
- Includes link out to the external website

Registration Bag Insert: \$3,000

- Printed insert, logoed item, or product sample in registration bag^s
- Maximum size of the insert is 8.5 x 11-inch on 110lb cardstock
- Inserts can be double-sided

WPS Printed Booklet Advertisement Placement

- Full-page advertisement in the printed booklet (\$2,000)
- Half-page advertisement in printed booklet (\$1,000)
- One-fourth page advertisement in printed booklet (\$500)
- Printed booklet to be included in the registration bag

**As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.*

PLASTIC SURGERY CODING WORKSHOP

March 15-16, 2024



Delivery Format: Virtual

Audience: Plastic Surgeons, Residents, Allied Health Professionals

Expected Attendance: 175

The ASPS Plastic Surgery Coding Workshop combines the knowledge of our member surgeons, veteran professional coders and our Coding and Payment Policy Committee. This peer-reviewed, comprehensive course focuses on the broad issues of practice management and reimbursement and delves into the case based instruction of the new Coding standards.

This year's course will be available exclusively in an on-demand and virtual format with the opportunity to reach a larger audience than ever before. It will also feature recent updates to Evaluation & Management and Breast codes.

SPONSORSHIP OPPORTUNITIES

Coding Workshop Sponsor Benefits: \$5,000

- One pre- and post-meeting attendee mailing list
- Recognition in all program materials: print and online*
- Opportunity to provide one "digital folder" insert for attendees
- Three company representatives invited to attend
- Recognition on Coding Workshop meeting platform with 100-word company description, video (up to five minutes), and three resource links

CODING WORKSHOP BRANDING OPPORTUNITIES

Coding Workshop Schedule Page Advertising Placement - \$1,000

- 250 x 250 ad placed on main page of meeting conference site
- Includes link out to external website

"Tips Before You Click" Email - \$1,000

- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website

"Thank You" Email - \$1,000

- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website

MOUNTAIN WEST SOCIETY OF PLASTIC SURGEONS

MWSPS Annual Meeting | March 7-10, 2024



Delivery Format: In-person Meeting

Target Audience: Board-Certified Plastic Surgeons, Residents, Fellows, Allied Health Professionals, and Plastic Surgery Office Professionals

Expected Attendance: 150

Location: Fairmount Chateau | Whistler, BC

ACTIVITY DESCRIPTION

This is your opportunity to connect with Mountain West members in the exhibit hall and during networking hours. In recognition of the Mountain West Region, this meeting incorporates educational programming with networking. Hosted each year at a beautiful mountain lodge, the speakers are all from the Mountain West region. Attendees will have breakfast and morning education sessions, mid-afternoon networking, then return for afternoon and evening education sessions.

Platinum Sponsor (Two Available): \$17,500

- Sponsor one of the following:
 - Welcome Reception (Thursday Night)
 - Poster Session Reception (Friday Night)
- Two invitations for company representatives to attend Board of Directors Dinner
- Recognition as a Platinum sponsor at dinner.
- Two invitations to attend Saturday evening dinner
- Four complimentary company registrations[¥]
- One skirted table in the exhibit hall with priority placement
- One 8.5 x 11-inch double-side printed insert in registration folder
- Recognized as Platinum Sponsor including logo, company description (100 words), and link to company website on MWSPS website throughout the year
- Recognition on all program materials
- One pre and post program attendee mailing list^{*}
- **NEW!** Recognition on MWSPS website with a Platinum Sponsor Badge
- **NEW!** Opportunity for space selection on exhibit floor

Gold Sponsor (Two Available): \$10,000

- **NEW!** Recognized as a supporter of the Afternoon Breaks with a 10-minute speaking opp.
 - Choose either Friday or Saturday Afternoon Breaks.
- **NEW!** Recognized as a supporter of the Morning Coffee Breaks.
- Two invitations to attend Saturday evening dinner
- Two complimentary company registrations[¥]
- One skirted table in exhibit hall with preferred placement
- One 8.5 x 11-inch double-side printed insert in registration folder
- Recognized as Gold Sponsor including logo, company description (50 words) on MWSPS website throughout the year
- Recognition on all program materials
- One pre- and post-program attendee mailing list^{*}
- Exhibitor Passport Program
 - Attendees will be encouraged to visit each exhibitor to meet company representatives and fill up their passport which offers them an opportunity to win prizes during the raffle drawings.
 - Dedicated email to registered attendees with one company website link
- **NEW!** Recognition on MWSPS website with a Gold Sponsor Badge
- **NEW!** Opportunity for space selection on exhibit floor

MOUNTAIN WEST SOCIETY OF PLASTIC SURGEONS

MWSPS Annual Meeting

Silver Sponsor: \$3,500

- One invitation to attend Saturday evening dinner
- Two complimentary company registrations[‡]
- One skirted table in exhibit hall with assigned placement
- One printed insert in registration folder
- Recognized as Silver Sponsor including logo, company description (25 words) on the MWSPS website throughout the year
- Recognition on all program materials
- One post-program attendee list*

ADDITIONAL BRANDING/SPONSORSHIP OPPORTUNITIES

MWSPS Annual Meeting Breakfast Symposium - \$7,500 (One* available)

- Opportunity to provide up to 45 minutes of content
- Sponsor determines topic (examples like product launch, product demo, panel discussion, etc.) for the session to be approved by MWSPS Management
- Sponsor chooses and recruits speakers
- Symposium cannot provide CME credit
- Session will be included on MWSPS website, social media and other marketing materials
- One insert in registration folder
- Basic AV included (microphone and projector)
- Food and beverage is included in the registration costs for attendees

MWSPS Annual Meeting Schedule Page Advertising Placement - \$1,500

- 250 x 250 ad placed on main page of meeting conference site
- Includes link to external website

For more information about sponsorship of the MWSPS Annual Meeting, contact Jannine Griese at jgriese@plasticsurgery.org

+ Choice of time dependent upon order of received signed agreement

*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.

‡ Company representatives are welcome to attend educational programs in an observational capacity but restricted from participating.

"Know Before You Go" Email Sponsor - \$1,500

- Exclusive Opportunity
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website

"Thank You" Email Sponsor - \$1,500

- Exclusive Opportunity
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website

Mountain West Society of Plastic Surgeons Journal Club Add-On (Limited to Two) - \$850

- Exclusive Opportunity to sponsor one of our monthly virtual MWSPS Journal Club meetings at a discounted rate when bundled with MWSPS Annual Meeting sponsorship
- Logo recognition on program emails; two (2) emails pre-program to full membership to promote journal club
- Recognition on Mountain West Society of Plastic Surgeons website as session sponsor with link to sponsor's website
- Recognition on Mountain West social media channels with link to website
- Acknowledgement from moderator at beginning of journal club
- Opportunity to provide personal follow up message via post-journal club thank you email issued by MWSPS, including rep contact information

MOUNTAIN WEST SOCIETY OF PLASTIC SURGEONS

MWSPS Journal Club



Duration: 1.5 Hours
Average Number of Attendees: 25-35
Distribution List: 150

The members of the Mountain West Society of Plastic Surgeons (MWSPS) are practicing plastic surgeons located primarily in the states of Colorado, Utah, Nevada, Arizona, Wyoming, New Mexico, and residents from the area's respective universities. Membership is not exclusive to these states and is offered nationwide as the following has grown since their first successful annual meeting in 2015.

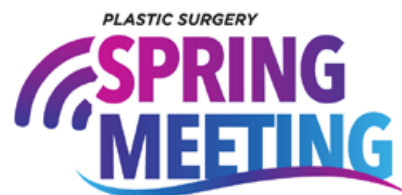
The MWSPS Journal Club is a monthly virtual gathering of program directors from the core universities*, residents within their programs, and MWSPS members. Three *PRS* papers are selected each month and discussed by three residents from three different institutions.

\$1000 Sponsorship

- Company logo recognition on two emails pre-program to full membership to promote Journal Club session
- Recognition on Mountain West Society of Plastic Surgeons website as a Journal Club session sponsor with link to sponsor's website
- Recognition on Mountain West social media channels with link to sponsor website
- Acknowledgment from moderator at beginning of Journal Club session
- Opportunity to provide personal follow up message via post-journal club thank you email issued by MWSPS, including sponsor contact information

ASPS SPRING MEETING

March 1-3, 2024



Delivery Format: Virtual

Audience: Board-Certified Plastic Surgeons, Residents, Fellows, Allied Health Professionals and Office Professionals

Expected Attendance: 450

CORPORATE SUPPORT OPPORTUNITIES

Platinum Sponsorship - \$15,000 (Two available)

- Recognized as Platinum Sponsor including logo, company description (100 words), and link to company website on ASPS public-facing website.
- Recognized as Platinum Sponsor on virtual meeting platform including logo, company description (100 words), up to three resource links.
- One dedicated email to Spring Meeting registrants sent a maximum of one week prior to meeting. Content provided by sponsor.
- One 10-minute speaking opportunity on Friday afternoon, Saturday morning, or Sunday morning.*
- Recording of 10-minute speaking opportunity (or other 10-minute video) posted on Spring Meeting virtual meeting platform. Viewing metrics to be shared one-week post-meeting and at the end of on-demand viewing window.
- Opportunity to provide one “digital folder” insert for attendees.* Insert may be a maximum one page, measuring 8.5 x 11-inch and double-sided.
- One pre- and post-program attendee mailing list.†
- 250 x 250 ad placed on main page of meeting conference site including a link out to Company website.
- Recognition in promotional materials in print and online.

Gold Sponsorship- \$9,500 (Three available)

- Recognized as Gold Sponsor including logo, company description (100 words), and link to company website on ASPS public-facing website.
- Recognized as Gold Sponsor on virtual meeting platform including logo, company description (100 words), up to three resource links.
- One recorded video posted on the Spring Meeting virtual meeting platform. Maximum of ten-minutes in length. Viewing metrics to be shared one-week post-meeting and at the end of on-demand viewing window.
- Opportunity to provide one “digital folder” insert for attendees.* Insert may be a maximum one page, measuring 8.5 x 11-inch and double-sided.
- Company logo recognition in “Tips Before You Click” email sent to all Spring Meeting registrants maximum one week before meeting.
- One post-program attendee mailing list.†
- Recognition in promotional materials in print and online.

* Content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.

† As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre-meeting registrant list is sent two-weeks prior to the meeting and the post-meeting registrant list is sent one week after the meeting ends.

+ Choice of time dependent upon order of received signed agreement.

ASPS SPRING MEETING

March 3-5, 2024

(continued)

Silver Sponsorship - \$5,000

- Recognized as Silver Sponsor including logo, company description (50 words), and link to company website on ASPS public-facing website.
- Recognized as Silver Sponsor on virtual meeting platform including logo, company description (50 words), up to three resource links.
- Opportunity to provide one “digital folder” insert for attendees. * Insert may be a maximum one page, measuring 8.5 x 11-inch and double-sided.
- Company logo and link recognition in “Thank you” email sent to all Spring Meeting registrants post-meeting.

Gamification Sponsor: \$2,500

- Recognized as the sponsor of the Gamification with a banner ad and ability to submit two questions for the virtual game.
- Company logo recognition in email sent by ASPS promoting gamification.
- Company logo recognition in dedicated email post-meeting announcing winner.

** Content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.*

‡ As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre-meeting registrant list is sent two-weeks prior to the meeting and the post-meeting registrant list is sent one week after the meeting ends.

+ Choice of time dependent upon order of received signed agreement.

NCSPS AND VASPS 2024 ANNUAL SCIENTIFIC MEETING

October 18 - 20, 2024

The Greenbrier, 101 Main Street, White Sulphur Springs, WV 24986



NCSPS and VASPS will be hosting a combined meeting in 2024. Sponsorship opportunities will be available on [VASPS.org/sponsorship](https://vasps.org/sponsorship).

ADVOCACY SUMMIT

Advocacy Summit is held every two years.

Make plans to join us in 2025!



Target Audience: American Society of Plastic Surgeons members, including members of the Executive Committee, Legislative Advocacy Committee, PlastyPAC Board of Governors and Health Policy Committee. Presidents and Board leadership from ASPS Affiliate Societies and from unaffiliated local, state and regional plastic surgery societies. Presidents and Board leadership from ASPS sister societies.

Anticipated Registration: 75 physician members, plus 5 affiliate plastic surgery society staff

Platinum Sponsor (Exclusive): \$30,000

- Four invitations to a private one hour lunch to discuss key issues with ASPS Board Vice President of Health Policy & Advocacy, Federal Advocacy Chair, State Advocacy Chair, and additional key ASPS Executive Committee members who attend the event
- Selection of expert for one hour panel discussion on pressing federal or regulatory issue facing the specialty
- Exclusive sponsorship of the Welcome Reception Dinner, including four seats at the ASPS leadership table during dinner and four invitations to the Cocktail Hour
- Four invitations to the Summit, including all on-site meals and sessions
- One insert in registration folder
- One pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online and on-site

Gold Support (Exclusive) \$20,000

- Two invitations to a meeting with state and regional plastic surgery society Executive Directors and lobbyists
- Two invitations to a private cocktail hour with the state and regional plastic surgery society Executive Directors and lobbyists
- Sponsorship of the Welcome Reception Cocktail Hour, including two invitations to the 60-minute cocktail hour and recognition on table tents
- Two invitations to the Welcome Reception Dinner, including seats at the ASPS leadership table
- Two invitations to attend the Summit, including all on-site meals and sessions
- One insert in registration folder
- One pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online and on-site

Silver Support (Exclusive) \$15,000

- Two invitations to a private cocktail hour with physician leaders from ASPS's political action committee, the PlastyPAC Board of Governors
- One invitation to the Welcome Reception Cocktail Hour and Dinner, including an ASPS leadership table seat
- Exclusive sponsor of on-site breakfast, lunch and breaks - including meal room signage - during Day 2
- Two invitations to attend the Summit, including all on-site meals and sessions
- One insert in registration folder
- One pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online and on-site

ADVOCACY SUMMIT

(continued)

Resident Scholarships: \$1,250 (10 Available)

Support the Advocacy Summit Resident Scholarship fund and allow a resident, the future of our specialty, the opportunity to engage in the dynamics of the plastic surgery community and advocate on behalf of the specialty. Each scholarship directly funds one resident attendee at the Advocacy Summit.

In recognition of your support, your organization will receive:

- One invitation to attend the Summit as a non-member, including all on-site meals and sessions, through Tuesday's lunch
- One invitation to the Welcome Reception Cocktail Hour and Dinner
- Inclusion of one insert in attendee registration folder
- Recognition adjacent to the Advocacy Summit Resident Scholarship program online and on-site

Advocacy Session Sponsor: \$7,500

Plastic surgery is always facing a number of absolutely critical issues, and the Advocacy Summit addresses the hottest topics head on. Each issue has many sides and our attendees are interested in hearing all of them as they prepare to make their way to Capitol Hill the next day to lobby legislators for action on these important issues. Join in on the discussion by becoming a sponsor of one of the educational sessions.

As a sponsor of one or more sessions, your organization will receive:

- One invitation to add a participant to the panel discussion - each session is at least one hour long
- Two invitations to attend the Summit as a non-member, including all on-site meals and sessions, through Tuesday's lunch
- Two invitations to a cocktail hour with physician leaders from the PlastyPAC Board of Governors
- Two invitations to the Welcome Reception Cocktail Hour and Dinner
- One pre-meeting attendee mailing list
- Inclusion of one insert in attendee registration folder
- Recognition in all program materials and marketing related to the selected session(s) in print, online, and on-site

** Choice of educational module dependent upon sponsorship level and order of executed agreement. Agreements must be executed prior to scheduling date.*

PLASTIC SURGERY BOOT CAMP



Audience: First Year Residents

Expected Attendance: 200

July 26 - 28, 2024

CAMLS | Tampa, FL

Plastic Surgery Boot Camp is a three-day hands-on training experience. The purpose of this program is to facilitate the transition of both Integrated and Independent Residents into plastic surgery training. Boot Camp provides an overview of the breadth and depth of plastic surgery, providing hands-on educational activities, and a variety of networking opportunities to foster lifelong connections. This year will feature one Boot Camp experience for the expected 200 new residents and will be hosted in Tampa, FL.

Sapphire Sponsorship (Exclusive) | \$150,000

- Recognition as the EXCLUSIVE Sapphire Sponsor of the 2024 Plastic Surgery Boot Camp program in promotional materials and onsite.
- Verbal recognition of 2024 Plastic Surgery Boot Camp support during Opening Ceremonies at Plastic Surgery The Meeting 2024 in San Diego, CA.
- Featured in ASPS Resident Magazine article on Resident Boot Camp with quote from sponsor.
- Company recognition on Plastic Surgery Boot Camp website featuring company logo, 150-word description and link to company website.
- Five-minute speaking opportunity at the beginning of Plastic Surgery Boot Camp.
- Five company invitations to attend Plastic Surgery Boot Camp.
- Logo placement on the front and back of the 2024 Plastic Surgery Boot Camp t-shirt provided to all registered attendees.
- Logo recognition on the front of the attendee materials folder .
- Highlighted as sponsor of the Saturday evening dinner featuring reserved seating, verbal recognition, and opportunity for brief remarks.
- Two 8.5 x 11-inch double-sided flyers and product sample distributed to all registered attendees.[§]
- Placement of two promotional meter boards (graphics provided by sponsor).
- Pre- and post-meeting attendee mailing list.

Platinum Sponsorship | \$100,000

- Recognition as a Platinum Sponsor of the 2024 Plastic Surgery Boot Camp program in promotional materials and onsite .
- Company recognition on Plastic Surgery Boot Camp website featuring company logo, 100-word description, and link to company website.
- Five-minute speaking opportunity prior to selected educational module*
- Five company invitations to attend Plastic Surgery Boot Camp.
- Logo placement on the front and back of the 2024 Plastic Surgery Boot Camp t-shirt provided to all registered attendees.
- Logo recognition on the front of the attendee materials folder .
- Highlighted as sponsor of the Saturday evening dinner featuring reserved seating, verbal recognition, and opportunity for brief remarks.
- One 8.5 x 11-inch double-sided flyers and product sample distributed to all registered attendees.[§]
- Placement of two promotional meter boards (graphics provided by sponsor).
- Pre- and post-meeting attendee mailing list.

** Choice of educational module dependent upon sponsorship level and order of executed agreement. Agreements must be executed prior to scheduling date.*

PLASTIC SURGERY BOOT CAMP

(continued)

Gold Sponsorship | \$50,000

- Recognition as a Gold Sponsor of the 2024 Plastic Surgery Boot Camp program in promotional materials and onsite.
- Company recognition on Plastic Surgery Boot Camp website featuring company logo, 100-word description, and link to company website.
- Five-minute speaking opportunity prior to selected educational module*
- Two company invitations to attend Plastic Surgery Boot Camp.
- Logo placement on the back of the 2024 Plastic Surgery Boot Camp t-shirt provided to all registered attendees.
- Identified as sponsor of daily lunch breaks including verbal recognition and one opportunity for brief remarks.
- One 8.5 x 11-inch double-sided flyer distributed to all registered attendees.
- Pre- and post-meeting attendee mailing list.

Silver Sponsorship | \$25,000

- Recognition as a Silver Sponsor of the 2024 Plastic Surgery Boot Camp program in promotional materials and onsite.
- Company recognition on Plastic Surgery Boot Camp website featuring company logo, 50-word description, and link to company website.
- Five-minute speaking opportunity prior to selected educational module*
- One company invitation to attend Plastic Surgery Boot Camp.
- Logo placement on the back of the 2024 Plastic Surgery Boot Camp t-shirt provided to all registered attendees.
- One 8.5 x 11-inch double-sided flyer distributed to all registered attendees.
- Pre- and post-meeting attendee mailing list.

Bronze Sponsorship | \$10,000

- Recognition as a Bronze Sponsor of the 2024 Plastic Surgery Boot Camp program onsite.
- Company recognition on Plastic Surgery Boot Camp website featuring company name and link to company website.
- One 8.5 x 11-inch double-sided flyer distributed to all registered attendees.

** Choice of educational module dependent upon sponsorship level and order of executed agreement. Agreements must be executed prior to scheduling date.*

ORAL BOARD PREPARATION COURSE



Aug. 8-10, 2024

Delivery Format: Virtual

Audience: Board-Certified Plastic Surgeons, Residents, Fellows, AlliedHealth Professionals and Office Professionals

Expected Attendance: 100

Activity Description

This virtual course is interactive and comprehensive, and a unique opportunity for participants to review board-relevant cases that will help attendees build confidence and become better prepared to take The American Board of Plastic Surgery (ABPS) Oral and Written Board Examinations. It is also an efficient resource for practicing surgeons preparing for recertification or fulfilling maintenance of certification hours. The ASPS exclusive oral exam simulation sessions and the faculty-reviewed case book sessions are valuable features of the educational program.

During the oral board sessions, faculty present case scenarios providing a broad review of pertinent topics in clinical plastic surgery. Modules include: breast/aesthetic, hand/complex wound/burns/scars, craniofacial/head and neck.

Gold Sponsor (Two Available) | \$7,500

- Recognized as Gold Sponsor including logo, company description (100 words), and link to company website on ASPS website
- Recognized as Gold Sponsor on virtual meeting platform including logo, company description (100 words), up to three resource links, and one video (up to five minutes).
- One 20-minute speaking opportunity during lunch break
- Opportunity to provide one “digital folder” insert for attendees
- One pre- and post-program attendee mailing list*
- Recognition in all program promotional materials: print and online

Silver Sponsorship | \$3,000

- Recognized as Silver Sponsor including logo, company description (100 words), and link to company website on ASPS website
- Recognized as Silver Sponsor on virtual meeting platform including logo, company description (100 words), and up to three resource links
- Opportunity to provide one “digital folder” insert for attendees
- One post-program attendee mailing list*
- Recognition in all program promotional materials: print and online

*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.



plastic surgery

THE MEETING

San Diego

SEPT. 26-29, 2024

PLASTIC SURGERY THE MEETING PREMIER SPONSORSHIP

Become a Premier Sponsor for Plastic Surgery The Meeting and be recognized alongside the largest meeting in our specialty! As a Premier Sponsor, your company will receive a variety of benefits based on your tier level, but all targeted at garnering the attention and recognition of plastic surgeons, residents, medical students, and allied medical professionals from all over the world. The Premier Sponsor program offers four different levels to best meet your needs: Sapphire, Platinum, Gold, and Silver.

PSTM24 Sapphire Sponsorship \$150,000

- **NEW!** Opportunity to send one mailer to PSTM registrants ahead of the meeting*
- **NEW!** One park bench in the exhibit hall
- **NEW!** Company logo highlighted on two exhibit hall aisle markers
- **NEW!** Social Media post or push notification on the PSTM mobile app
- One Dedicated Office/Meeting Room (minimum of 500 square feet located at either HQ Hotel or Convention Center Based on Availability) for Use During Meeting Dates (Thursday – Sunday)
- Priority Space Selection - 1st Round in order of Priority Points
- Company Recognition on Housing Confirmation Email
- One Exhibit Map Advertisement
- PSTM Section of the ASPS Mobile App Advertisement
- Ten Complimentary Exhibitor Badges in Addition to Allotment included with Booth Purchase
- Homepage Advertisement for Virtual Conference Platform
- Podium Recognition at Opening Ceremonies
- Closing Ceremonies Event Sponsor
- One Evening Satellite
- One Daytime Satellite
- Digital Advertisement on PSTM Website (Two Advertisements & Two Updates)
- Full-Page Registration Brochure Advertisement
- Opportunity to Place an Insert and a Product Sample in the Attendee Bag
- 125-word Company Description on PSTM Website
- Featured in "Thank You for Supporting PSTM" Advertisement in *PSN**
- Enhanced Exhibitor Listing
- Recognition in Pre-Meeting Marketing Messaging and Onsite
- Use of PSTM Logo & Premier Sponsor Logo

PLASTIC SURGERY THE MEETING

PSTM24 Platinum Sponsorship \$100,000

- Priority Space Selection - 2nd Round in order of Priority Points
- **NEW!** Company logo highlighted on one exhibit hall aisle marker.
- **NEW!** Opportunity to send one mailer to PSTM registrants ahead of the meeting[†]
- Seven Complimentary Exhibitor Badges in Addition to Allotment included with Booth Purchase
- Homepage Advertisement for Virtual Conference Platform
- Podium Recognition at Opening Ceremonies
- One Evening Satellite
- One Daytime Satellite
- Digital Advertisement on PSTM Site (Two Advertisements & One Update)
- Full-Page Registration Brochure Advertisement
- Opportunity to Place an Insert in the Attendee Bag
- 100-word Company Description
- Featured in "Thank You for Supporting PSTM" Advertisement in *PSN*^{*}
- Enhanced Exhibitor Listing
- Recognition in Pre-Meeting Marketing Messaging and Onsite
- Use of PSTM Logo & Premier Sponsor Logo

PSTM24 Gold Sponsorship \$50,000

- Priority Space Selection - 3rd Round in order of Priority Points
- Five Complimentary Exhibitor Badges in Addition to Allotment included with Booth Purchase
- One Daytime Satellite or Evening Satellite
- Digital Advertisement on PSTM Site (2 Advertisements)
- Full-Page Registration Brochure Advertisement
- Opportunity to Place an Insert in the Attendee Bag
- 50-word Company Description
- Featured in "Thank You for Supporting PSTM" Advertisement in *PSN*^{*}
- Enhanced Exhibitor Listing
- Recognition in Pre-Meeting Marketing Messaging and Onsite
- Use of PSTM Logo & Premier Sponsor Logo

PSTM24 Silver Sponsorship \$25,000

- Priority Space Selection - 4th Round in order of Priority Points
- Three Complimentary Exhibitor Badges in Addition to Allotment included with Booth Purchase
- Full-Page Registration Brochure Advertisement
- Opportunity to Place an Insert in the Attendee Bag
- 50-word Company Description
- Featured in "Thank You for Supporting PSTM" Advertisement in *PSN*^{*}
- Enhanced Exhibitor Listing
- Recognition in Pre-Meeting Marketing Messaging and Onsite
- Use of PSTM Logo & Premier Sponsor Logo

[†]USPS mailing lists will only include information of registrants who have provided explicit consent for the sharing of their information with corporate partners. All sponsor produced creatives must be approved by the ASPS Advertising Committee

^{*}Letter of Agreement must be signed by April 1, 2024
Email addresses are not included

PLASTIC SURGERY THE MEETING *(continued)*



Premier Supporter Benefits

SPONSOR BENEFITS	SAPPHIRE \$150,000	PLATINUM \$100,000	GOLD \$50,000	SILVER \$25,000
PRIORITY SPACE SELECTION	1st	2nd	3rd	4th
CLOSING CEREMONIES EVENT SPONSOR	✓			
EXHIBIT MAP ADVERTISEMENT	✓			
ONSITE PROGRAM AD	Full Page			
ADDITIONAL EXHIBITOR BADGES	10	7	5	3
MEETING ROOM	✓			
COMPANY RECOGNITION ON HOUSING CONFIRMATION	✓			
EXHIBIT HALL RECOGNITION	Park Bench & 2 Aisle Markers	1 Aisle Markers		
PODIUM RECOGNITION AT OPENING CEREMONIES	✓	✓		
PSTM SECTION OF THE ASPS MOBILE APP ADVERTISEMENT	✓	✓		
EVENING SATELLITE	✓	✓		
DAYTIME SATELLITE	✓	✓	✓	
DIGITAL ADS ON PSTM SITE	2 ads/2 updates	2 ads/1 update	2	
REGISTRATION BROCHURE AD	Full Page	Full Page	Full Page	Full Page
ATTENDEE BAG INSERT	Insert & Product Sample	Insert	Insert	Insert
COMPANY DESCRIPTION	125 Words	100 Words	50 Words	50 Words
ENHANCED EXHIBITOR LISTING	✓	✓	✓	✓
RECOGNITION ONSITE	✓	✓	✓	✓
RECOGNITION PRE-MEETING	✓	✓	✓	✓
USE OF PSTM LOGO & PREMIER SUPPORTER LOGO	✓	✓	✓	✓
ASPS CORPORATE CHAMPION MEMBERSHIP	✓	✓	✓	✓
PRIVATE ASPS CORPORATE CHAMPIONS PRESIDENT MEETING	1 Hour	1 Hour	1 Hour	1 Hour
ASPS CORPORATE CHAMPION RECEPTION	6 Invites	6 Invites	4 Invites	2 Invites

PLASTIC SURGERY THE MEETING



SATELLITE SYMPOSIA: \$22,000 - \$32,000

Satellite Symposia are a great way to reach Plastic Surgery The Meeting (PSTM) attendees, allowing you to engage with plastic surgeons and showcase your newest product or service in a setting of your choice. Room space at the Innovation Luncheon Theatre on the PSTM exhibit hall floor is available as part of the Satellite Symposium fee.* Times are available during Friday, Saturday and Sunday evenings; Friday, Saturday and Sunday mornings, and during dedicated education programming breaks.

Although your organization is responsible for marketing your Satellite Symposium, ASPS will include your Satellite information in these promotional materials:

- PSTM section of the ASPS mobile app
- PSTM registration site
- Registration Bag insert
- PSTM website
- Email to all pre-registered attendees

Times and fees

- Breakfast: \$22,000
- Morning Break: \$22,000 (45 minutes)
- Lunch: \$30,000
- Afternoon Break: \$22,000
- Dinner: \$32,000

PLASTIC SURGERY THE MEETING *(continued)*

Events

WOMEN PLASTIC SURGEONS LUNCHEON: \$17,000 (Exclusive)



Expected Attendance: 300

More than 150 women from this special interest group gather to dine, network and celebrate their accomplishments. This event includes an opportunity for your company to make opening remarks and five company invitations to attend. Your company will be recognized via onsite signage during the luncheon, in the Onsite Guide, the registration brochure and all pre-event marketing.

WOMEN PLASTIC SURGEONS NETWORKING RECEPTION: \$15,000 (Exclusive)



Expected Attendance: 150

This is an outstanding opportunity to support an annual meeting event that celebrates the strides made by women in plastic surgery and is attended by more than 100 female plastic surgeons and their guests. This event includes an opportunity for your company to make opening remarks and five (5) company invitations to attend. Your company will be recognized via onsite signage during the reception, the registration brochure and all pre-event marketing.

YOUNG PLASTIC SURGEONS NETWORKING RECEPTION: \$15,000 (Exclusive)

Expected Attendance: 150

An opportunity to network with over 150 up-and-coming ASPS plastic surgeons, this event includes an opportunity for your company to make opening remarks and five company invitations to attend. Your company will be recognized via onsite signage during the reception, the registration brochure and all pre-event marketing.

INTERNATIONAL RECEPTION: \$20,000 (Exclusive)

Expected Attendance: 400

A networking event for our international colleagues to connect with global partners, the International Reception gives these members an opportunity to come together for an evening of fine cuisine and conversation. This sponsorship includes five company invitations to attend and directly engage with attendees. Your company will be recognized via onsite signage during the reception, the registration brochure and all pre-event marketing.

EXHIBIT HALL NETWORKING RECEPTION SPONSOR: \$20,000 (Exclusive)

Expected Attendance: 3,300

Attendees rank networking as one of the top reasons for attending Plastic Surgery The Meeting and engagement opportunities like The Exhibit Hall Welcome Reception give attendees more time to meet and connect. During this social hour, attendees will be able to mingle with exhibitors while sipping a drink and snacking on light hors d'oeuvres.

Benefit Details

- Opportunity to have a beverage or snack station located adjacent to your exhibit booth
- Signage recognizing support prior to and during welcome reception
- Recognition on PlasticSurgeryTheMeeting.com

Lounges

WPS LOUNGE: \$30,000 (Exclusive)



Expected Reach: 500

Support the Women Plastic Surgeons Forum by providing exclusive attendee services to them during Plastic Surgery The Meeting. The WPS Lounge will be housed on the show floor and available to attendees during exhibit hours. It is a place for the WPS Members to relax and share their experiences as a Woman Plastic Surgeon.

Sponsor Recognition

- Naming rights to the WPS Lounge
- Featured in promotional email to WPS attendees inviting them to visit the WPS Lounge
- Recognition with company logo on all WPS Lounge signage, including banners, walls and entry unit
- Recognition in PSTM section of the ASPS Mobile App, exhibit hall and show maps, and select ASPS Plastic Surgery The Meeting marketing materials

PLASTIC SURGERY THE MEETING



RECHARGE & CONNECT EXHIBIT HALL LOUNGE: \$25,000 (Exclusive)

Expected Reach: 3,300

Sponsor the Recharge & Connect Exhibit Hall Lounge and be a hero to attendees who seek a place to relax. The sponsorship includes a branded charging station inside the lounge for attendees to charge their mobile devices while “recharging” themselves with a massage. The lounge will focus on wellness activities to enhance the attendee experience and will be open all three days during exhibit hall hours.

- Naming rights to the Recharge & Connect Exhibit Hall Lounge
- Featured placement in promotional email to PSTM attendees inviting them to the Recharge & Connect Exhibit Hall Lounge
- Lounge signage with company logo recognition
- Recognition in PSTM section of the ASPS Mobile App, Onsite Guide and select ASPS Plastic Surgery The Meeting marketing materials
- Opportunity to provide wellness programming in the lounge

INTERNATIONAL CENTER: \$30,000 (Exclusive)

Expected Reach: 600

The international influence at PSTM continues to grow year after year and the International Center is always the central hub for all international PSTM attendees. Traditionally a popular location for our international attendees to relax and socialize, this exclusive lounge allows for targeted exposure to the international community. Have exclusive access to touch base with the international community in the International Center.

MEET-UP POINT CHARGING LOUNGES: \$7,500

Expected Reach: 3,300

Help attendees recharge and connect with a device charging lounge. Meet-up Point Charging Lounges are equipped with comfortable seating, which not only allows meeting attendees to recharge their devices at a table with built-in electrical outlets, but also provides the perfect opportunity for attendees to connect with one another. Along with education, networking is one of the highest rated features of the meeting! Your company will be recognized on the meeting map in all published locations.

Add-ons available:

- Digital Charging Table: \$5,000
- Table Top Clings: \$3,000
- Meter Board Set of 3: \$5,000
- Floor Clings: \$5,000
- Digital Kiosk: \$10,000

SPEAKER LOUNGE: \$15,000 (Exclusive)

Expected Reach: 450

Support the faculty that make Plastic Surgery The Meeting possible. In our Speaker Lounge, more than 400 faculty will make their way through the speaker ready room and use the lounge space to prepare for their presentations. Sponsor will be acknowledged online at PlasticSurgeryTheMeeting.com, the pre-meeting faculty email and printed signage onsite.

Attendee Services

WIRELESS INTERNET: \$25,000 (Exclusive)

Expected Reach: 3,300

Keep attendees connected and sponsor the wireless internet at the convention center. Your support provides the wireless network for the entirety of the program. When attendees accept the wireless agreement, they will be redirected to a website of your choice.

PSTM SECTION OF THE ASPS MOBILE APP SPONSOR: \$30,000 (EXCLUSIVE)

Expected Reach: 3,300

Make a splash with the attendees. Have your advertisement link directly from the PSTM section of the ASPS Mobile App splash screen! Attendees will see your brand at each launch of the PSTM section of the ASPS Mobile App, which is the onsite resource for attendees and exhibitors to view the current program and their personal schedules. This sponsorship includes recognition in all program materials: print, online and onsite, including the app instructions published in the program and included in the registration bag.

PLASTIC SURGERY THE MEETING *(continued)*

Branded Items

HOTEL CUSTOM KEY CARDS: \$30,000 (Exclusive)

Expected Reach: 1,500 Attendees

Custom branded hotel key cards ensure that your company name or product is the last one seen at the end of every day and the first one seen each morning.

IN-ROOM DROP: \$15,000 (Three Available)

Expected Reach: 1,200 Attendees

Each evening, one item will be placed in attendee rooms for them to receive upon their return. Limit one per day. Supporter is responsible for item cost.

Signage

Branding*

Branding Opportunities for PSTM24 including but not limited to Digital Signage, Columns, Banners, Wall Clings, Escalators/Stairs and Meter Boards will be determined by March 2024. Please visit the PlasticSurgeryTheMeeting.com for more details.

PSTM SECTION OF THE ASPS MOBILE APP: \$7,500

Connect with attendees before, during and after PSTM with this digital advertising placement. The PSTM section of the ASPS Mobile App is the go-to source for making plans prior to the meeting, attending onsite and accessing attendee resources after the meeting ends. Advertisements rotate on page change and are included on all pages without educational content.

**Pricing subject to change*

PLASTIC SURGERY THE MEETING

Opening Ceremonies and Welcome Reception

September 26, 2024 | San Diego, CA

Audience: Plastic Surgeons, Residents, Medical Students, Special Guests

Expected Audience: 1,600

Activity Description

Opening Ceremonies & Welcome Reception is THE event of Plastic Surgery The Meeting, celebrating all that plastic surgery has to offer and the amazing advances that have been made in the specialty over the past year. Hosted by the leadership of all PSTM partners, attendees are treated to top-notch entertainment, world-class food and a truly unforgettable experience to kick off the premier meeting of our specialty.

Opening Ceremony and Welcome Reception Sponsorship 2024 - \$50,000

Exclusive Sponsorship of the Opening and Welcome Reception Deliverables

Host PSTM attendees in style for the Welcome Reception in a custom lounge. Attendees will enjoy the opportunity to relax and mingle in an upscale space with soft seating, food, beverage and a rockin' theme. Continuing throughout the evening, the Welcome Reception will feature a great band for an experience attendees will remember. ASPS will select all décor, food and beverage, and will manage all program details.

- Podium recognition of company support by ASPS President during Opening Ceremonies and Welcome Reception
- Sponsor logo recognition on stage presentation screen prior to Opening Ceremonies and during Welcome Reception
- Sponsor logo placement alongside PSTM Logo on Step & Repeat Banner at the Welcome Reception with PSTM-themed props.
- ASPS will provide themed branded item imprinted with Sponsor logo
- Twenty Invitations to the Welcome Reception
- Sponsor VIP Section
 - Standard bar with bar tender within Sponsor VIP Section
 - Ability to create signature drink from existing bar stock available only at Sponsor VIP Section
 - Food station within VIP Section
- Three Hundred Drink Tickets for VIP Section
- Recognition on PSTM app, Mobile Site and PSTM Marketing Materials
- Recognition within one push notification via the PSTM app
- Sponsor logo featured on Welcome Reception ticket
- Sponsor retains the first refusal of exclusive sponsorship of the Welcome Reception 2025

PATIENTS OF COURAGE



Event Overview

September 26, 2024 | San Diego, CA

Audience: Plastic Surgeons, Residents, Medical Students, Public

Expected Attendance: 1,600

Activity Description

The Patients of Courage: Triumph Over Adversity program honors reconstructive plastic surgery patients whose lives were restored through reconstructive plastic surgery and whose charitable actions influence the lives around them.

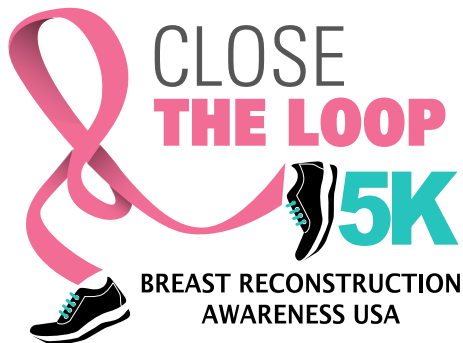
ASPS members nominate patients who carry an optimistic outlook on life and positively affect people around them, despite the difficulties of their reconstructive procedures. These extraordinary reconstructive plastic surgery patients are honored by ASPS at its annual scientific meeting during Opening Ceremonies.

CORPORATE SUPPORT OPPORTUNITIES

PATIENTS OF COURAGE SUPPORTER: \$10,000 (THREE AVAILABLE)

- One 10-second advertisement to be played prior to the patient story video on plasticsurgery.org
- Patients of Courage winners will receive a letter noting sponsorship
- Sponsor will be included on the award presented to the Patient of Courage
- Sponsor's name will appear on the Patients of Courage video
- Sponsor will receive verbal recognition when the Patient of Courage is recognized at the Opening Ceremonies
- Sponsor representative will be on stage for award presentation if recipient is onsite
- If winner is onsite, there will be a coordinated meet and greet and photo op with the Patients of Courage winner and sponsor
- A thank you letter from Patients of Courage recipient
- Patients designated based on each sponsor's area of interest based on order of signed LOA
- Recognition in all program materials: print, online and onsite

BREAST RECONSTRUCTION AWARENESS



Platinum \$25,000

- Logo placement on front of Breast Reconstruction Awareness Close The Loop 5K shirt
- Large logo on back of Breast Reconstruction Awareness Close The Loop 5K shirt
- Placement of logo on Start Banner, Mile Markers and Finish Banner
- Sponsor representative on-stage and verbally recognized during race day onsite kick-off
- Three-minute video on race registration web site
- Option to host a tent at start/finish location*
- Close The Loop 5K website recognition with 100-word company description and link to company site
- Recognition as sponsor of water and sanitation stations
- Inclusion of one flyer or sample in goodie bags
- Recognition as a Platinum Sponsor on Breast Reconstruction Awareness social media pages
- Recognition in all promotional materials: print, social media and online
- Ten complimentary race registrations

Gold: \$12,000

- Large logo on back of Breast Reconstruction Awareness Close The Loop 5K shirt
- Close The Loop 5K website recognition with 50-word company description and link to company site
- Inclusion of one flyer or sample in goodie bags
- Recognition as a Gold Sponsor on Breast Reconstruction Awareness social media pages
- Recognition in all run promotional materials: print, online, and on-site
- Five complimentary race registrations

Silver: \$5,000

- Small logo on back of Breast Reconstruction Awareness Close The Loop 5K shirt
- Close The Loop 5K website recognition with logo placement
- Recognition as a Silver Sponsor on Breast Reconstruction Awareness social media pages
- Recognition in all run promotional materials: print, online, and onsite
- Two complimentary race registrations

RESIDENT AND MEDICAL STUDENT PROGRAMMING



ASPS PLASTIC SURGERY
SENIOR RESIDENTS
CONFERENCE

Senior Residents Conference

September 25, 2024

Audience: Senior Plastic Surgery Residents

Expected Attendance: 120



Residents Bowl

September 26 - 28, 2024

Audience: Plastic Surgery Residents

Expected Attendance: 32 Teams

Activity Description

Residency comes with the unique challenge of focusing on clinical education and training while preparing to launch a practice. ASPS Resident programming has been developed and modified based on feedback from attendees to help take away the surprises during the transition from residency to practicing surgeon. Now, with one sponsorship program, your company can reach PSTM residents in four different ways: Residents Bowl, Senior Residents Conference and Resident Reception.

Resident Program Platinum Sponsor (Exclusive) \$25,000

- Recognized as a platinum sponsor of Senior Residents Conference (SRC)
 - Seven-minute speaking opportunity scheduled within the programming of SRC.
 - Option to host an exhibit table outside the SRC program room
 - Four program flyers inserted into SRC attendee folder
 - Option to provide all Senior Resident Program attendees with a Welcome Bag (*Option to include product sample and insert(s)*)
- Recognized as a Platinum Sponsor of the Residents Networking Reception with three company invitations to attend
- Recognized as the Platinum sponsor of Residents Bowl
 - Sponsorship of the final round
 - Two-minute welcome address prior to round start (no product promotion)
 - Verbal recognition during each round of sponsorship
 - Photos with the winning team
 - Logo placement on trophy presented to winning team members.
 - Recognition in the PSTM section of the ASPS mobile app, on the bracket and the PSTM Website
- Recognition in all resident program promotional materials: print and online

Resident Program Gold Sponsor (Four Opportunities) \$12,000 each

- Recognized as a Gold Sponsor of Senior Residents Conference (SRC)
- Option to host an exhibit table outside the SRC program room
- Three-minute speaking opportunity scheduled within the programming of SRC
- One program flyer inserted into SRC attendee folder
- Recognition as a Gold Sponsor of the Residents Networking Reception and three company invitations to attend
- Recognized as a Gold Sponsor of Residents Bowl
- Sponsorship of one of the initial three rounds*
- Verbal recognition during sponsored round
- Two-minute welcome address prior to round start (no product promotion)
- Recognition in the PSTM section of the ASPS mobile app, onsite signage, on the bracket, and the PSTM Website
- Recognition in all resident program promotional materials: print and online

*Selection based on order of executed agreement.

RESIDENT AND MEDICAL STUDENT PROGRAMMING

Resident Program Silver Sponsor \$7,500 each

- Recognized as a Silver sponsor of Senior Residents Conference (SRC)
- One program flyer inserted into SRC attendee folder
- Recognition as a Silver Sponsor of the Residents Networking Reception and two company invitations to attend
- Recognized as a Silver Sponsor of Residents Bowl
- Recognition in the PSTM section of the ASPS mobile app, onsite signage, on the bracket, and the PSTM Website
- Opportunity for company to be represented in the Exhibit Hall game for Residents.
- Recognition in all resident program promotional materials: print and online

Happy Hour (Exclusive): \$10,000

- Exclusive event for attendees at the Senior Resident Conference
- Five-minute speaking opportunity at the Happy Hour
- Recognition in all resident programming promotional materials: print and online
- Food and beverage will be provided by Sponsor

Resident's Lounge (\$30,000)

- Naming rights to the PSTM Resident Lounge
- Featured in Promotional email to Resident attendees inviting them to visit the Resident Lounge
- Recognition with company logo on all PSTM Resident Lounge signage, including banners, walls, and entry unit
- Recognition on PlasticSurgeryTheMeeting.com, the PSTM section of the ASPS mobile app and select Plastic Surgery The Meeting marketing materials.



AMERICAN SOCIETY OF
PLASTIC SURGEONS[®]



THE PLASTIC SURGERY
FOUNDATION[™]

**For additional information
please email corporatesupport@plasticsurgery.org**