



## 2007 Cosmetic Demographics

Department of Public Relations 444 East Algonquin Road, Arlington Heights, IL 60005-4664 ■ Phone 847-228-9900 ■ Fax 847-228-7485  
 Email [media@plasticsurgery.org](mailto:media@plasticsurgery.org) ■ Website [www.plasticsurgery.org](http://www.plasticsurgery.org)

	2007	% 2007	% 2006
<b>COSMETIC PATIENTS WHO ARE REPEAT PATIENTS</b>	4,901,726	42%	40%
<b>PATIENTS HAVING MULTIPLE COSMETIC PROCEDURES AT THE SAME TIME</b>	4,928,971	42%	41%
<b>COSMETIC PROCEDURES PERFORMED IN</b>			
Office	6,960,496	59%	59%
Hospital	2,192,186	19%	20%
Free-standing Ambulatory Surgical Facility	2,642,383	22%	21%
<b>COSMETIC PATIENTS ETHNICITY</b>			
Caucasian	9,006,670	76%	77%
Hispanic	1,011,071	9%	8%
African-American	847,782	7%	7%
Asian-American	767,806	7%	6%
Other	161,736	1%	2%

	MOST COMMONLY REQUESTED PROCEDURES FOR ETHNIC PATIENTS		
	African-American	Asian-American	Hispanic
<b>SURGICAL</b>	Nose-reshaping Liposuction Breast reduction	Nose-reshaping Breast augmentation Eyelid surgery	Breast augmentation Nose-reshaping Liposuction
<b>MINIMALLY INVASIVE</b>	Botox® Injectable fillers Chemical peel	Botox® Injectable fillers Chemical peel	Botox® Injectable fillers Chemical peel

## 2007 Body Contouring After Massive Weight Loss

	2007	% CHANGE 2007 vs. 2006	2006
Extended abdominoplasty / Lower body lift	19,500	2%	19,043
Thigh lift*	8,023	1%	7,920
Upper arm lift*	9,385	1%	9,274
Breast lift / reduction	30,039	1%	29,712
<b>TOTAL BODY CONTOURING PROCEDURES AFTER MASSIVE WEIGHT LOSS</b>	<b>66,947</b>	<b>2%</b>	<b>65,949</b>

All figures are projected.

\*76% of total 2007 thigh and upper arm lifts were after massive weight loss.