



AMERICAN SOCIETY OF
PLASTIC SURGEONS

2007 Cosmetic Surgery Gender Distribution

Male

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Top five procedures in bold.

| | | MALE PATIENTS | | | | | |
|---|--|--------------------------|--------------------|--------------------|---------------------------|---------------------------|-----------|
| | | 2007 TOTAL PROCEDURES | 2007 TOTAL MALE | % OF PROCEDURES | % CHANGE 2007 vs. 2000 | % CHANGE 2007 vs. 2006 | |
| SURGICAL | COSMETIC SURGICAL PROCEDURES | | | | | | |
| | Breast augmentation (Augmentation mammoplasty) | 347,524 | 0 | 0% | - | - | |
| | Breast implant removals (Augmentation patients only) | 26,909 | 0 | 0% | - | - | |
| | Breast lift (Mastopexy) | 104,176 | 0 | 0% | - | - | |
| | Breast reduction in men (Gynecomastia) | 21,311 | 21,311 | 100% | 5% | 7% | |
| | Buttock implants | 1,038 | 135 | 13% | * | -16% | |
| | Buttock lift | 3,300 | 249 | 8% | 419% | -32% | |
| | Calf augmentation | 328 | 213 | 65% | * | -35% | |
| | Cheek implant (Malar augmentation) | 7,964 | 2,389 | 30% | 43% | -17% | |
| | Chin augmentation (Mentoplasty) | 14,933 | 7,765 | 52% | -15% | -17% | |
| | Dermabrasion | 70,014 | 9,592 | 14% | -33% | 10% | |
| | Ear surgery (Otoplasty) | 28,571 | 11,543 | 40% | -33% | 4% | |
| | Eyelid surgery (Blepharoplasty) | 240,660 | 34,896 | 15% | -39% | -6% | |
| | Facelift (Rhytidectomy) | 118,414 | 10,771 | 9% | -29% | 16% | |
| | Forehead lift | 42,895 | 4,905 | 11% | -62% | -24% | |
| | Hair transplantation | 18,346 | 13,393 | 73% | -67% | -35% | |
| | Lip augmentation (other than injectable materials) | 23,585 | 953 | 4% | 311% | -8% | |
| | Liposuction | 301,882 | 32,800 | 11% | -37% | -6% | |
| | Lower body lift | 8,564 | 772 | 9% | 273% | -20% | |
| | Nose reshaping (Rhinoplasty) | 284,960 | 74,090 | 26% | -51% | -12% | |
| Pectoral implants | 440 | 440 | 100% | * | 8% | | |
| Thigh lift | 8,897 | 461 | 5% | 110% | -25% | | |
| Tummy tuck (Abdominoplasty) | 148,410 | 5,640 | 4% | 146% | -7% | | |
| Upper arm lift | 13,997 | 301 | 2% | - | -15% | | |
| TOTAL COSMETIC SURGICAL PROCEDURES | | 1,837,118 | 232,619 | 13% | -41% | -9% | |
| MINIMALLY-INVASIVE | COSMETIC MINIMALLY-INVASIVE PROCEDURES | | | | | | |
| | Botox[®]** | 4,625,192 | 296,012 | 6% | 215% | 4% | |
| | Cellulite treatment | 38,691 | 5,030 | 13% | 26374% | 15% | |
| | Chemical peel | 1,024,788 | 85,057 | 8% | -58% | -13% | |
| | Laser hair removal | 905,940 | 176,630 | 19% | 33% | 2% | |
| | Laser skin resurfacing | 347,255 | 42,348 | 12% | 96% | 32% | |
| | Laser treatment of leg veins | 209,630 | 25,784 | 12% | 23% | 36% | |
| | Microdermabrasion | 896,505 | 183,784 | 21% | 114% | 1% | |
| | Sclerotherapy | 383,717 | 5,372 | 1% | -80% | -23% | |
| | Soft Tissue Fillers | | | | | | |
| | Calcium hydroxylapatite (Radiesse™) | 176,261 | 12,073 | 7% | * | 134% | |
| | Collagen | 174,290 | 7,320 | 4% | -84% | -26% | |
| | Fat | 46,690 | 3,012 | 6% | -23% | -19% | |
| | Hyaluronic acid (Hylaform®, Hylaform Plus®, Restylane®, Juvederm™) | 1,050,722 | 30,471 | 3% | * | 24% | |
| | Polylic acid (Sculptra™) | 75,511 | 10,859 | 14% | * | 38% | |
| | Polymethyl-methacrylate microspheres (Artefill®) | 2,755 | 220 | 8% | * | * | |
| | TOTAL COSMETIC MINIMALLY-INVASIVE PROCEDURES | | 9,957,947 | 883,972 | 9% | 40% | 4% |
| TOTAL COSMETIC PROCEDURES | | 11,795,065 | 1,116,591 | 9% | 9% | 1% | |

All figures are projected.

Due to rounding male and female totals may not equal procedure total.

* Data unavailable in prior year.

- Zero procedures in prior year.

** Botox® numbers are of anatomic sites injected.