



AMERICAN SOCIETY OF
PLASTIC SURGEONS

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2009 Cosmetic Surgery Gender Distribution

Male

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Top five procedures in bold.

| | MALE PATIENTS | | | | |
|---|--------------------------|--------------------|--------------------|---------------------------|---------------------------|
| | 2009 TOTAL PROCEDURES | 2009 TOTAL MALE | % OF PROCEDURES | % CHANGE 2009 vs. 2008 | % CHANGE 2009 vs. 2000 |
| COSMETIC SURGICAL PROCEDURES | | | | | |
| Breast reduction in men (Gynecomastia) | 17,326 | 17,326 | 100% | -3% | -15% |
| Buttock implants | 799 | 98 | 12% | -13% | * |
| Buttock lift | 3,143 | 223 | 7% | -15% | 365% |
| Calif augmentation | 259 | 148 | 57% | -1% | * |
| Cheek implant (Malar augmentation) | 8,789 | 2,396 | 27% | -9% | 44% |
| Chin augmentation (Mentoplasty) | 13,110 | 6,272 | 48% | -13% | -31% |
| Dermabrasion | 63,764 | 8,779 | 14% | -18% | -39% |
| Ear surgery (Otoplasty) | 27,332 | 10,613 | 39% | -9% | -38% |
| Eyelid surgery (Blepharoplasty) | 203,309 | 30,392 | 15% | -3% | -47% |
| Facelift (Rhytidectomy) | 103,625 | 9,596 | 9% | -7% | -37% |
| Forehead lift | 42,365 | 4,840 | 11% | 3% | -63% |
| Hair transplantation | 17,787 | 12,973 | 73% | 2% | -68% |
| Lip augmentation (other than injectable materials) | 21,651 | 942 | 4% | 8% | 306% |
| Liposuction | 198,251 | 22,301 | 11% | -18% | -57% |
| Lower body lift | 8,867 | 793 | 9% | -4% | 283% |
| Nose reshaping (Rhinoplasty) | 255,972 | 66,334 | 26% | -11% | -56% |
| Pectoral implants | 230 | 230 | 100% | -83% | * |
| Thigh lift | 8,563 | 424 | 5% | -8% | 93% |
| Tummy tuck (Abdominoplasty) | 115,191 | 4,670 | 4% | -2% | 104% |
| Upper arm lift | 14,505 | 305 | 2% | 2% | - |
| TOTAL COSMETIC SURGICAL PROCEDURES | 1,521,409 | 199,655 | 13% | -9% | -49% |
| COSMETIC MINIMALLY-INVASIVE PROCEDURES | | | | | |
| Botulinum Toxin Type A (Botox®, Dysport®)*** | 4,795,357 | 307,649 | 6% | -2% | 227% |
| Cellulite treatment (Velosmooth®, Endermology®) | 34,278 | 4,744 | 14% | -4% | * |
| Chemical peel | 1,142,949 | 93,473 | 8% | 8% | -54% |
| Laser hair removal | 893,054 | 158,600 | 18% | -9% | 19% |
| Laser skin resurfacing | 434,830 | 53,607 | 12% | 9% | 148% |
| Laser treatment of leg veins | 219,827 | 26,858 | 12% | 0% | 28% |
| Microdermabrasion | 910,168 | 176,541 | 19% | 1% | 105% |
| Sclerotherapy | 390,341 | 5,754 | 1% | 6% | -78% |
| Soft Tissue Fillers | 1,707,043 | 71,153 | 4% | 9% | 42% |
| Calcium hydroxylapatite (Radiesse®) | 192,053 | 12,931 | 7% | 8% | * |
| Collagen | 169,292 | 7,202 | 4% | -5% | -84% |
| Fat | 50,598 | 3,288 | 6% | 9% | -16% |
| Hyaluronic acid (Juvederm® Ultra, Juvederm® Ultra Plus, Perlane®, Restylane®) | 1,209,217 | 34,256 | 3% | 10% | * |
| Polylactic acid (Sculptra®) | 85,883 | 13,476 | 16% | 17% | * |
| TOTAL COSMETIC MINIMALLY-INVASIVE PROCEDURES | 10,527,847 | 898,379 | 9% | 0% | 42% |
| TOTAL COSMETIC PROCEDURES | 12,049,256 | 1,098,034 | 9% | -2% | 7% |

All figures are projected.

Note that demographic breakdowns are not available for Intense Laser Pulse (IPL) treatment or Polymethyl-methacrylate microspheres (Artefill®).

The 2009 Total Cosmetic Minimally-Invasive Procedures and Total Cosmetic Procedures reported above exclude these procedures.

* Data unavailable.

***Botulinum Toxin Type A numbers are of anatomic sites injected.