

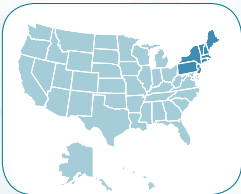


AMERICAN SOCIETY OF
PLASTIC SURGEONS®

2011 Plastic Surgery Statistics Report

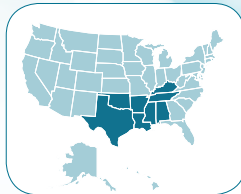
Please credit the **American Society of Plastic Surgeons**
when citing statistical data or using graphics.

Region 1



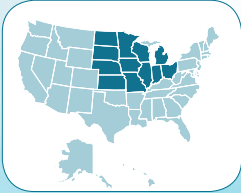
New England (CT, ME, MA, NH, RI, VT)
Middle Atlantic (NJ, NY, PA)

Region 4



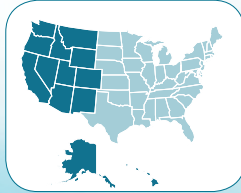
East South Central (AL, KY, MS, TN)
West South Central (AR, LA, OK, TX)

Region 2



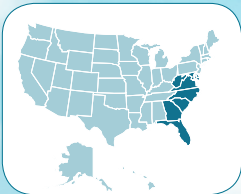
East North Central (IL, IN, MI, OH, WI)
West North Central (IA, KS, MN, MO, NE, ND, SD)

Region 5



Mountain (AZ, CO, ID, MT, NV, NM, UT, WY)
Pacific (AK, CA, HI, OR, WA)

Region 3



South Atlantic (DE, DC, FL, GA, MD, NC,
SC, VA, WV)

All values are projected.
***Botulinum Toxin Type A numbers are of anatomic sites injected.

ASPS Procedural Statistics represent procedures performed by ASPS Member
Surgeons certified by The American Board of Plastic Surgery® as well as other
physicians certified by American Board of Medical Specialties-recognized boards.
© ASPS, 2012

2011 Regional Distribution

Cosmetic Procedures

Top 5 procedures appear in bold

COSMETIC SURGICAL PROCEDURES	2011 TOTAL PROCEDURES	% OF TOTAL PROCEDURES				
		Region 1	Region 2	Region 3	Region 4	Region 5
Breast augmentation (Augmentation mammoplasty)	307,180	15% (44,953)	17% (51,186)	16% (49,788)	17% (51,007)	36% (110,246)
Breast implant removals (Augmentation patients only)	22,271	20% (4,455)	17% (3,716)	21% (4,614)	22% (4,843)	21% (4,643)
Breast lift (Mastopexy)	90,679	13% (11,654)	14% (13,136)	21% (18,784)	20% (18,455)	32% (28,650)
Breast reduction in men (Gynecomastia)	19,766	33% (6,504)	17% (3,306)	16% (3,245)	11% (2,268)	22% (4,443)
Buttock implants	1,149	15% (177)	14% (156)	29% (338)	23% (263)	19% (215)
Buttock lift	4,546	23% (1,068)	32% (1,457)	18% (797)	14% (650)	13% (574)
Calf augmentation	405	28% (114)	10% (42)	27% (111)	12% (50)	22% (88)
Cheek implant (Malar augmentation)	11,996	19% (2,230)	9% (1,110)	19% (2,318)	42% (5,092)	10% (1,246)
Chin augmentation (Mentoplasty)	20,680	23% (4,842)	15% (3,022)	15% (3,066)	11% (2,204)	36% (7,546)
Dermabrasion	73,433	12% (9,071)	31% (22,724)	23% (16,566)	12% (8,828)	22% (16,244)
Ear surgery (Otoplasty)	26,433	19% (5,132)	19% (4,969)	15% (3,935)	16% (4,141)	31% (8,256)
Eyelid surgery (Blepharoplasty)	196,286	18% (36,293)	13% (26,457)	22% (42,338)	12% (24,096)	34% (67,102)
Facelift (Rhytidectomy)	119,026	20% (23,948)	12% (14,267)	23% (27,179)	14% (16,951)	31% (36,681)
Forehead lift	46,931	16% (7,472)	13% (6,317)	17% (8,170)	19% (8,799)	34% (16,173)
Hair transplantation	15,754	10% (1,521)	10% (1,534)	12% (1,858)	46% (7,298)	22% (3,543)
Lip augmentation (other than injectable materials)	25,477	26% (6,593)	17% (4,245)	16% (4,192)	20% (5,116)	21% (5,331)
Liposuction	204,702	17% (35,267)	13% (26,297)	23% (46,229)	15% (30,922)	32% (65,987)
Lower body lift	7,615	30% (2,278)	15% (1,166)	11% (849)	21% (1,591)	23% (1,731)
Nose reshaping (Rhinoplasty)	243,772	29% (69,864)	14% (33,453)	13% (31,100)	17% (42,603)	27% (66,752)
Pectoral implants	317	15% (49)	10% (33)	27% (86)	18% (58)	29% (91)
Thigh lift	9,761	25% (2,452)	16% (1,519)	14% (1,387)	20% (1,915)	25% (2,488)
Tummy tuck (Abdominoplasty)	115,902	19% (22,432)	18% (20,503)	17% (19,789)	16% (18,899)	30% (34,279)
Upper arm lift	14,998	29% (4,355)	14% (2,149)	21% (3,189)	14% (2,069)	22% (3,236)
TOTAL COSMETIC SURGICAL PROCEDURES	1,579,079	19% (302,724)	15% (242,764)	18% (289,928)	16% (258,118)	31% (485,545)

COSMETIC MINIMALLY-INVASIVE PROCEDURES	2011 TOTAL PROCEDURES	% OF TOTAL PROCEDURES				
		Region 1	Region 2	Region 3	Region 4	Region 5
Botulinum Toxin Type A (Botox®, Dysport®)***	5,670,788	20% (1,141,074)	13% (763,770)	24% (1,348,339)	14% (800,465)	29% (1,617,140)
Cellulite treatment (Velosmooth®, Endermology)	37,916	22% (8,440)	23% (8,728)	21% (7,916)	11% (4,225)	23% (8,607)
Chemical peel	1,110,464	25% (279,264)	15% (168,462)	20% (216,578)	9% (97,903)	31% (348,257)
Intense Pulsed Light (IPL) treatment	501,577	27% (134,037)	15% (77,181)	18% (92,659)	9% (45,231)	30% (152,469)
Laser hair removal	1,078,612	18% (192,424)	13% (141,954)	22% (232,099)	15% (164,701)	32% (347,434)
Laser skin resurfacing	466,238	20% (94,295)	23% (106,788)	16% (73,466)	10% (48,324)	31% (143,365)
Ablative	134,982	-	-	-	-	-
Non-ablative (Fraxel®, etc.)	331,256	-	-	-	-	-
Laser treatment of leg veins	237,052	25% (58,251)	10% (24,776)	16% (38,398)	11% (26,428)	38% (89,199)
Microdermabrasion	900,439	26% (232,007)	19% (171,874)	21% (192,200)	11% (103,344)	22% (201,014)
Sclerotherapy	355,403	16% (55,494)	12% (42,502)	21% (75,805)	36% (129,618)	15% (51,984)
Soft Tissue Fillers	1,891,158	32% (607,783)	13% (237,451)	19% (360,364)	10% (198,481)	26% (487,079)
Calcium hydroxylapatite (Radiesse®)	286,179	34% (96,971)	16% (44,616)	19% (54,775)	15% (43,165)	16% (46,652)
Collagen	72,300	50% (36,031)	7% (4,994)	17% (11,946)	11% (8,291)	15% (11,038)
Porcine/bovine-based (Evolve®; Zyderm®, Zylast®)	13,734	-	-	-	-	-
Human-based (Cosmoderm®, Cosmoplast®, Cymetra®)	58,566	-	-	-	-	-
Fat	68,410	17% (11,823)	20% (13,497)	25% (16,925)	8% (5,325)	30% (20,840)
Hyaluronic acid (Juvederm Ultra®, Juvederm Ultra Plus®, Perlane®, Prevelle Silk®, Restylane®)	1,303,656	30% (387,193)	12% (154,048)	19% (243,832)	9% (111,547)	31% (407,036)
Poly lactic acid (Sculptra®)	143,777	12% (17,707)	22% (31,670)	15% (21,764)	36% (51,272)	15% (21,364)
Polymethyl-methacrylate microspheres (Artefill®)	16,836	17% (2,819)	5% (907)	34% (5,788)	7% (1,104)	37% (6,218)
TOTAL COSMETIC MINIMALLY-INVASIVE PROCEDURES	12,249,647	23% (2,803,069)	14% (1,743,486)	22% (2,637,824)	13% (1,618,720)	28% (3,446,548)
TOTAL COSMETIC PROCEDURES	13,828,726	22% (3,105,793)	14% (1,986,250)	21% (2,927,752)	14% (1,876,838)	28% (3,932,093)